## 2020 RETAIL LEADERSHIP SERIES

LOBLAW | METRO | IGA

Strategic Leadership Series is an exciting new webinar series featuring in-depth conversations between RCC President Marc Fortin, CTAQ President and CEO Sylvie Cloutier and Quebec's top food trade leaders.

Your sponsorship of this series will show your brand to the top decision makers in the food industry.

## **SPONSORSHIP INCLUDED:**

PROMOTIONAL TOOLS	GOLD \$ 5,000	SILVER \$ 2,500	BRONZE \$ 1,000
Your logo on the webinar's visual	Included	Included	Included
Your logo on the FR/EN web page	Included	Included	Included
Your logo on promotional emails including newsletter	Included	Included	Included
Your logo on the presentation page at the beginning of the webinar	Included	Included	-
Mention of the partnership at the beginning and thanks at the end of the webinar	Included	Included	-
Introducing the speaker	Included	-	-
Closing Remarks	Included	-	-
Mention in our social media posts (LinkedIn and Twitter)	Included	Included	Included
Get free registrations	8	5	3

For more information, please contact Marc Fortin at <a href="mailto:the mfortin@cccd-rcc.org">the mfortin@cccd-rcc.org</a>