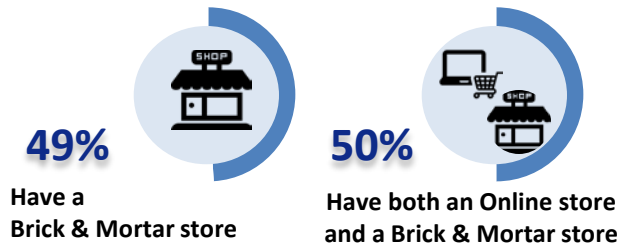


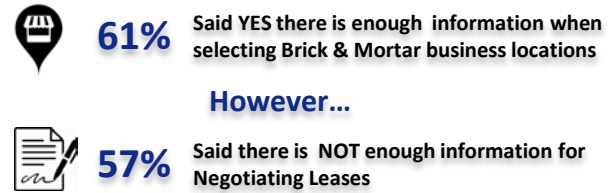
Independent Retailer Survey: Operations - Brick & Mortar

Type of retail business owned by independent retailers

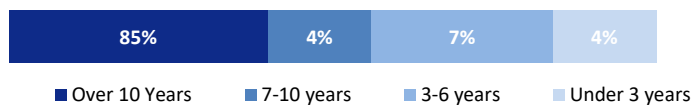


Setting up a Brick & Mortar

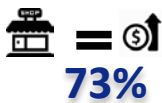
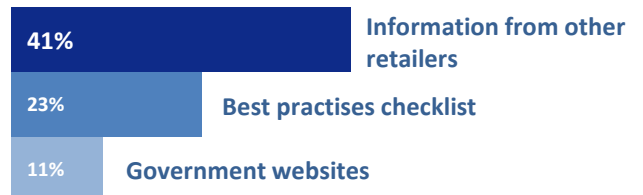
When independent retailers try obtaining relevant information:



Number of years the Brick & Mortar has been in business:



Top sources of information that are helpful for leases:



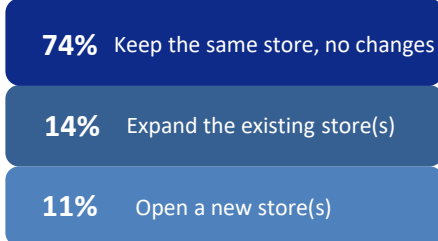
73%

Said **more than 90%** of their business sales comes from their brick and mortar store.

Sources used to select a new store location:



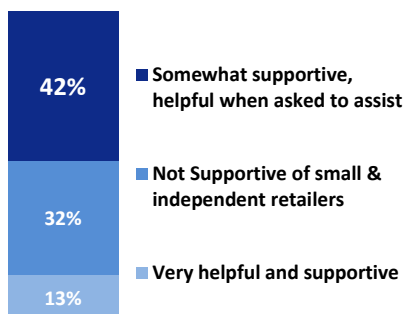
In the coming year, retailers plan to:



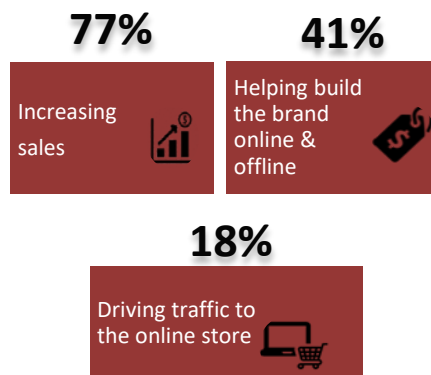
Prior to opening their brick & mortar stores, retailers felt that the following tasks were the easiest and most difficult:



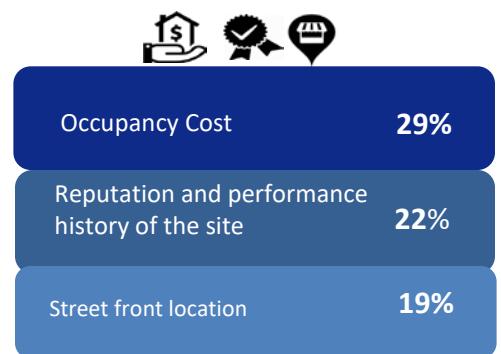
When looking for retail locations, potential landlords and management companies are considered:



Having a brick and mortar presence impacts my business by:



Top 3 most important factors when deciding on a location:



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