## Retail by the Numbers

## Retail by the Numbers

## Retail statistics for July 2021

From Statistics Canada's September 2021 retail trade release

- Retail Trend Numbers: Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- Core-Retail Sales: This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.


## 1| NATIONAL HIGHLIGHTS

## Retail Sales Numbers

July retail sales were flat to slightly down compared to June: core retail was down $-1.31 \%$ and total sales by $-0.60 \%$ month over month. Year over year, however, both core and total retail sales were up, by $3.06 \%$ and $5.34 \%$. July 2021 also saw, compared to July 2020, clothing and accessories store sales up $15.81 \%$, sporting goods down $-5.99 \%$ and food and beverage store sales down $-3.54 \%$. Amid widespread vaccination, consumer spending appeared to go toward new clothes to enjoy the reopening hospitality and entertainment sectors and away from grocery stores and outdoor activities.

TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales
(updated monthly)


Actuals
Percent Growth (in millions of $\$$ CAD, ie. x 1,000,000)

Category
Canada - Seasonally Adjusted Sales

| July 2021 | Trend July 2020 |
| :--- | :--- |


| MoM | YoY |
| :---: | :---: |
| June 2021 | July 2020 |
| July 2021 | July 2021 |

## Total Retail Sales

| Core-Retail | 55 |
| :--- | :--- |
| (Total Retail Sales excl. Total Auto \& Gas <br> Sales) | 35 |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car <br> sales) |  |

TABLE 2: Canada's Retail Growth: Unadjusted Sales

| Category <br> Canada - Unadjusted Sales | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY <br> July 2020 <br> July 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 60,020.0 \end{gathered}$ | $\begin{gathered} \$ \\ 59,909.2 \end{gathered}$ | $\begin{gathered} \$ \\ 57,076.1 \end{gathered}$ | - 0.70\% | + 5.16\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 38,066.5 \end{gathered}$ | $\begin{gathered} \$ \\ 37,381.0 \end{gathered}$ | $\begin{gathered} \$ \\ 36,385.8 \end{gathered}$ | + 0.87\% | + 4.62\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 968.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,016.6 \end{gathered}$ | $\begin{gathered} \$ \\ 960.4 \end{gathered}$ | - 5.91\% | + 0.83\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 1,991.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,821.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,739.7 \end{gathered}$ | + 8.95\% | + 14.48\% |
| E Electronics \& Appliances | $\begin{gathered} \$ \\ 1,211.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,175.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,204.7 \end{gathered}$ | + 3.90\% | + 0.53\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 4,385.4 \end{gathered}$ | $\begin{gathered} \$ \\ 4,909.1 \end{gathered}$ | $\begin{gathered} \$ \\ 4,252.6 \end{gathered}$ | - 12.99\% | + 3.12\% |
| Food \& Beverage Stores (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 12,575.6 \end{gathered}$ | $\begin{gathered} \$ \\ 12,294.3 \end{gathered}$ | $\begin{gathered} \$ \\ 12,784.4 \end{gathered}$ | + 3.94\% | - 1.63\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 4,217.8 \end{gathered}$ | $\begin{gathered} \$ \\ 4,207.2 \end{gathered}$ | $\begin{gathered} \$ \\ 4,108.6 \end{gathered}$ | - 0.60\% | + 2.66\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 2,957.3 \end{gathered}$ | $\begin{gathered} \$ \\ 2,509.9 \end{gathered}$ | $\begin{gathered} \$ \\ 2,478.2 \end{gathered}$ | + 12.61\% | + 19.33\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 1,177.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,103.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,107.6 \end{gathered}$ | + 0.04\% | +6.26\% |
|  | $\begin{gathered} \$ \\ 7,613.0 \end{gathered}$ | $\begin{gathered} \$ \\ 7,433.2 \end{gathered}$ | $\begin{gathered} \$ \\ 7,013.7 \end{gathered}$ | - 0.02\% | + 8.54\% |
| Source: Statistics Canada. Table 20-10-0008-01 | de sales by pro | eritory (x |  |  |  |

## 2 |PROVINCIAL NUMBERS

TABLE 3: Alberta's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Alberta - Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 |  |
| T Total Retail Sales | $\begin{gathered} \$ \\ 7,691.6 \end{gathered}$ | $\begin{gathered} \$ \\ 7,834.0 \end{gathered}$ | $\begin{gathered} \$ \\ 7,270.3 \end{gathered}$ | -3.76\% | + 5.79\% |
| Core-Retail (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 4,541.7 \end{gathered}$ | $\begin{gathered} \$ \\ 4,622.1 \end{gathered}$ | $\begin{gathered} \$ \\ 4,449.9 \end{gathered}$ | - 2.07\% | + 2.06\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 182.4 \end{gathered}$ | $\begin{gathered} \$ \\ 183.9 \end{gathered}$ | $\begin{gathered} \$ \\ 164.2 \end{gathered}$ | - 1.09\% | + 11.12\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 218.8 \end{gathered}$ | $\begin{gathered} \$ \\ 211.8 \end{gathered}$ | $\begin{gathered} \$ \\ 211.2 \end{gathered}$ | + 5.21\% | + 3.58\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 154.7 \end{gathered}$ | $\begin{gathered} \$ \\ 152.0 \end{gathered}$ | $\begin{gathered} \$ \\ 162.5 \end{gathered}$ | + 3.32\% | - 4.84\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 480.4 \end{gathered}$ | $\begin{gathered} \$ \\ 593.6 \end{gathered}$ | $\begin{gathered} \$ \\ 501.7 \end{gathered}$ | - 20.38\% | -4.24\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 1,435.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,401.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,474.1 \end{gathered}$ | + 3.98\% | - 2.60\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 445.3 \end{gathered}$ | $\begin{gathered} \$ \\ 445.2 \end{gathered}$ | $\begin{gathered} \$ \\ 444.3 \end{gathered}$ | - 0.64\% | + 0.24\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 358.1 \end{gathered}$ | $\begin{gathered} \$ \\ 335.2 \end{gathered}$ | $\begin{gathered} \$ \\ 308.1 \end{gathered}$ | - 0.59\% | + 16.21\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 136.2 \end{gathered}$ | $\begin{gathered} \$ \\ 133.0 \end{gathered}$ | $\begin{gathered} \$ \\ 145.6 \end{gathered}$ | - $3.98 \%$ | - 6.47\% |
|  | $\begin{gathered} \$ \\ 1,046.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,093.2 \end{gathered}$ | $\begin{gathered} \$ \\ 977.8 \end{gathered}$ | - 4.43\% | + 7.06\% |

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 4: British Columbia's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| British Columbia Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | $\begin{gathered} \text { YoY } \\ \text { July } 2020 \\ \text { July } 2021 \end{gathered}$ |
| Total Retail Sales | $\begin{gathered} \$ \\ 8,680.7 \end{gathered}$ | $\begin{gathered} \$ \\ 8,672.9 \end{gathered}$ | $\begin{gathered} \$ \\ 8,007.4 \end{gathered}$ | + 0.73\% | +8.41\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 5,554.1 \end{gathered}$ | $\begin{gathered} \$ \\ 5,573.8 \end{gathered}$ | $\begin{gathered} \$ \\ 5,354.7 \end{gathered}$ | + 0.50\% | +3.72\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 168.1 \end{gathered}$ | $\begin{gathered} \$ \\ 178.5 \end{gathered}$ | $\begin{gathered} \$ \\ 165.8 \end{gathered}$ | - 7.05\% | + 1.39\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 266.5 \end{gathered}$ | $\begin{gathered} \$ \\ 259.3 \end{gathered}$ | $\begin{gathered} \$ \\ 257.0 \end{gathered}$ | + 1.01\% | +3.67\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 201.9 \end{gathered}$ | $\begin{gathered} \$ \\ 203.9 \end{gathered}$ | $\begin{gathered} \$ \\ 200.1 \end{gathered}$ | + 1.97\% | + 0.89\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 675.8 \end{gathered}$ | $\begin{gathered} \$ \\ 755.5 \end{gathered}$ | $\begin{gathered} \$ \\ 621.1 \end{gathered}$ | - 8.34\% | +8.80\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 1,997.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,931.9 \end{gathered}$ | $\begin{gathered} \$ \\ 2,029.7 \end{gathered}$ | +6.22\% | - 1.60\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 506.2 \end{gathered}$ | $\begin{gathered} \$ \\ 522.8 \end{gathered}$ | $\begin{gathered} \$ \\ 509.4 \end{gathered}$ | - 5.17\% | - 0.63\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 453.3 \end{gathered}$ | $\begin{gathered} \$ \\ 444.1 \end{gathered}$ | $\begin{gathered} \$ \\ 399.8 \end{gathered}$ | - 5.17\% | + 13.37\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 181.7 \end{gathered}$ | $\begin{gathered} \$ \\ 187.8 \end{gathered}$ | $\begin{gathered} \$ \\ 176.9 \end{gathered}$ | - 2.25\% | + 2.70\% |
| General Merchandise | $\begin{gathered} \$ \\ 972.2 \end{gathered}$ | $\begin{gathered} \$ \\ 977.5 \end{gathered}$ | $\begin{gathered} \$ \\ 927.2 \end{gathered}$ | + 1.17\% | + 4.86\% |
| Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory ( $\times 1,000$ ) |  |  |  |  |  |

TABLE 5: Manitoba's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Manitoba - Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY July 2020 July 2021 |
| 2 Total Retail Sales | $\begin{gathered} \$ \\ 2,153.7 \end{gathered}$ | $\begin{gathered} \$ \\ 2,166.9 \end{gathered}$ | $\begin{gathered} \$ \\ 2,077.5 \end{gathered}$ | - 2.16\% | + 3.67\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 1,334.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,343.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,302.8 \end{gathered}$ | - 1.59\% | + 2.46\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 43.8 \end{gathered}$ | $\begin{gathered} \$ \\ 46.7 \end{gathered}$ | $\begin{gathered} \$ \\ 50.6 \end{gathered}$ | - 9.43\% | - 13.48\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 69.7 \end{gathered}$ | $\begin{gathered} \$ \\ 63.9 \end{gathered}$ | $\begin{gathered} \$ \\ 65.2 \end{gathered}$ | + 15.01\% | + 7.00\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 26.9 \end{gathered}$ | $\begin{gathered} \$ \\ 26.1 \end{gathered}$ | $\begin{gathered} \$ \\ 29.2 \end{gathered}$ | + 6.78\% | - 7.77\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 199.8 \end{gathered}$ | $\begin{gathered} \$ \\ 221.1 \end{gathered}$ | $\begin{gathered} \$ \\ 187.9 \end{gathered}$ | - 16.10\% | + 6.33\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 455.1 \end{gathered}$ | $\begin{gathered} \$ \\ 443.4 \end{gathered}$ | $\begin{gathered} \$ \\ 445.3 \end{gathered}$ | + 2.00\% | + 2.20\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 125.5 \end{gathered}$ | NA | NA | -5.93\% | NA |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 68.6 \end{gathered}$ | $\begin{gathered} \$ \\ 61.1 \end{gathered}$ | $\begin{gathered} \$ \\ 67.1 \end{gathered}$ | + 21.40\% | + 2.22\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 35.5 \end{gathered}$ | $\begin{gathered} \$ \\ 33.1 \end{gathered}$ | $\begin{gathered} \$ \\ 34.1 \end{gathered}$ | + 10.11\% | + 4.26\% |
|  | $\begin{gathered} \$ \\ 288.2 \end{gathered}$ | $\begin{gathered} \$ \\ 295.3 \end{gathered}$ | $\begin{gathered} \$ \\ 273.7 \end{gathered}$ | - 1.45\% | + 5.30\% |

TABLE 6: New Brunswick's Retail Growth: Unadjusted Sales
Category Actuals Percent Growth

| New Brunswick Unadjusted Sales | (in millions of \$CAD) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY <br> July 2020 <br> July 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 1,360.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,363.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,285.5 \end{gathered}$ | + 1.34\% | +5.84\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 785.1 \end{gathered}$ | $\begin{gathered} \$ \\ 782.5 \end{gathered}$ | $\begin{gathered} \$ \\ 778.6 \end{gathered}$ | + 2.10\% | + 0.83\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 30.3 \end{gathered}$ | $\begin{gathered} \$ \\ 32.1 \end{gathered}$ | $\begin{gathered} \$ \\ 32.9 \end{gathered}$ | - 6.70\% | - 8.07\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 31.0 \end{gathered}$ | $\begin{gathered} \$ \\ 29.9 \end{gathered}$ | $\begin{gathered} \$ \\ 26.5 \end{gathered}$ | +5.21\% | + 16.99\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 10.4 \end{gathered}$ | $\begin{gathered} \$ \\ 10.8 \end{gathered}$ | $\begin{gathered} \$ \\ 12.0 \end{gathered}$ | - 2.63\% | - 13.15\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 101.0 \end{gathered}$ | $\begin{gathered} \$ \\ 118.2 \end{gathered}$ | $\begin{gathered} \$ \\ 101.8 \end{gathered}$ | - 17.78\% | - 0.76\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 252.2 \end{gathered}$ | $\begin{gathered} \$ \\ 237.4 \end{gathered}$ | $\begin{gathered} \$ \\ 250.4 \end{gathered}$ | + 11.83\% | + 0.71\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 96.1 \end{gathered}$ | $\begin{gathered} \$ \\ 97.8 \end{gathered}$ | $\begin{gathered} \$ \\ 95.6 \end{gathered}$ | - 1.62\% | + 0.48\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 37.2 \end{gathered}$ | \#VALUE! | $\begin{gathered} \$ \\ 37.1 \end{gathered}$ | - 3.48\% | + 0.18\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 19.7 \end{gathered}$ | $\begin{gathered} \$ \\ 19.4 \end{gathered}$ | $\begin{gathered} \$ \\ 20.0 \end{gathered}$ | - 3.93\% | - 1.46\% |
| General <br> Merchandise | $\begin{gathered} \$ \\ 202.1 \end{gathered}$ | $\begin{gathered} \$ \\ 196.7 \end{gathered}$ | $\begin{gathered} \$ \\ 196.6 \end{gathered}$ | + 5.60\% | + 2.80\% |

TABLE 7: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Newfoundland and Labrador - Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | $\begin{gathered} \text { YoY } \\ \text { July } 2020 \\ \text { July } 2021 \end{gathered}$ |
| Total Retail Sales | $\begin{gathered} \$ \\ 915.9 \end{gathered}$ | $\begin{gathered} \$ \\ 903.3 \end{gathered}$ | $\begin{gathered} \$ \\ 913.2 \end{gathered}$ | + 0.75\% | + 0.29\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 535.5 \end{gathered}$ | $\begin{gathered} \$ \\ 524.1 \end{gathered}$ | $\begin{gathered} \$ \\ 525.7 \end{gathered}$ | + 1.69\% | + 1.86\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 15.9 \end{gathered}$ | $\begin{gathered} \$ \\ 16.0 \end{gathered}$ | $\begin{gathered} \$ \\ 15.8 \end{gathered}$ | - 6.40\% | + 0.77\% |
| Furniture \& Home Furnishings | NA | NA | NA | NA | NA |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 5.1 \end{gathered}$ | $\begin{gathered} \$ \\ 5.4 \end{gathered}$ | $\begin{gathered} \$ \\ 6.4 \end{gathered}$ | - 4.28\% | - 19.70\% |
| Building Mats. \& Garden Equip | NA | NA | NA | NA | NA |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 191.5 \end{gathered}$ | $\begin{gathered} \$ \\ 184.6 \end{gathered}$ | $\begin{gathered} \$ \\ 196.3 \end{gathered}$ | + 4.88\% | - 2.43\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 62.6 \end{gathered}$ | $\begin{gathered} \$ \\ 57.6 \end{gathered}$ | $\begin{gathered} \$ \\ 51.3 \end{gathered}$ | + 13.84\% | + 22.03\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 24.8 \end{gathered}$ | $\begin{gathered} \$ \\ 23.2 \end{gathered}$ | $\begin{gathered} \$ \\ 22.0 \end{gathered}$ | + 2.20\% | + 12.55\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 9.1 \end{gathered}$ | $\begin{gathered} \$ \\ 8.3 \end{gathered}$ | $\begin{gathered} \$ \\ 9.6 \end{gathered}$ | + 12.97\% | - 5.22\% |
| General Merchandise | $\begin{gathered} \$ \\ 142.2 \end{gathered}$ | $\begin{gathered} \$ \\ 140.8 \end{gathered}$ | $\begin{gathered} \$ \\ 131.1 \end{gathered}$ | + 1.65\% | + 8.46\% |
| Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory ( $\times 1,000$ ) |  |  |  |  |  |

TABLE 8: Nova Scotia's Retail Growth: Unadjusted Sales

| Category <br> Nova Scotia - Unadjusted Sales | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY July 2020 July 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 1,676.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,642.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,520.8 \end{gathered}$ | -3.50\% | + 10.24\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 1,021.9 \end{gathered}$ | $\begin{gathered} \$ \\ 988.9 \end{gathered}$ | $\begin{gathered} \$ \\ 955.9 \end{gathered}$ | - 0.75\% | + 6.90\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 29.6 \end{gathered}$ | $\begin{gathered} \$ \\ 29.5 \end{gathered}$ | $\begin{gathered} \$ \\ 31.4 \end{gathered}$ | + 0.32\% | - 5.69\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 43.2 \end{gathered}$ | $\begin{gathered} \$ \\ 37.1 \end{gathered}$ | $\begin{gathered} \$ \\ 40.1 \end{gathered}$ | + 6.45\% | + 7.74\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 17.0 \end{gathered}$ | $\begin{gathered} \$ \\ 15.8 \end{gathered}$ | $\begin{gathered} \$ \\ 14.7 \end{gathered}$ | - 1.63\% | + 15.70\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 152.9 \end{gathered}$ | $\begin{gathered} \$ \\ 166.2 \end{gathered}$ | $\begin{gathered} \$ \\ 152.1 \end{gathered}$ | -15.26\% | + 0.54\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 362.9 \end{gathered}$ | $\begin{gathered} \$ \\ 344.1 \end{gathered}$ | $\begin{gathered} \$ \\ 349.0 \end{gathered}$ | + 6.94\% | + 3.96\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 112.0 \end{gathered}$ | $\begin{gathered} \$ \\ 110.5 \end{gathered}$ | $\begin{gathered} \$ \\ 96.2 \end{gathered}$ | + 1.35\% | + 16.40\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 48.1 \end{gathered}$ | $\begin{gathered} \$ \\ 38.9 \end{gathered}$ | $\begin{gathered} \$ \\ 40.9 \end{gathered}$ | - 4.92\% | + 17.45\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 25.3 \end{gathered}$ | $\begin{gathered} \$ \\ 22.2 \end{gathered}$ | $\begin{gathered} \$ \\ 24.2 \end{gathered}$ | - 10.15\% | + 4.81\% |
|  | $\begin{gathered} \$ \\ 208.0 \end{gathered}$ | $\begin{gathered} \$ \\ 203.4 \end{gathered}$ | $\begin{gathered} \$ \\ 195.3 \end{gathered}$ | - 1.80\% | + 6.54\% |
| Source: Statistics Canada. Table 2 | 08-01 Retail | vince | ( 1,000) |  |  |

TABLE 9: Ontario's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ontario - Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY July 2020 July 2021 |
| 2 Total Retail Sales | $\begin{gathered} \$ \\ 21,922.2 \end{gathered}$ | $\begin{gathered} \$ \\ 21,239.9 \end{gathered}$ | $\begin{gathered} \$ \\ 20,943.5 \end{gathered}$ | + 1.53\% | + 4.67\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 14,366.5 \end{gathered}$ | $\begin{gathered} \$ \\ 13,394.1 \end{gathered}$ | $\begin{gathered} \$ \\ 13,577.5 \end{gathered}$ | + 4.64\% | + 5.81\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 274.1 \end{gathered}$ | $\begin{gathered} \$ \\ 286.3 \end{gathered}$ | $\begin{gathered} \$ \\ 294.1 \end{gathered}$ | - 7.94\% | -6.79\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 784.7 \end{gathered}$ | $\begin{gathered} \$ \\ 648.4 \end{gathered}$ | $\begin{gathered} \$ \\ 621.8 \end{gathered}$ | + 18.98\% | + 26.19\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 563.1 \end{gathered}$ | $\begin{gathered} \$ \\ 521.6 \end{gathered}$ | $\begin{gathered} \$ \\ 543.6 \end{gathered}$ | + 11.11\% | + 3.59\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 1,582.1 \end{gathered}$ | $\begin{gathered} \$ \\ 1,638.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,525.3 \end{gathered}$ | - 7.73\% | + 3.72\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 4,453.5 \end{gathered}$ | $\begin{gathered} \$ \\ 4,374.4 \end{gathered}$ | $\begin{gathered} \$ \\ 4,646.9 \end{gathered}$ | + 3.77\% | -4.16\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 1,624.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,622.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,595.8 \end{gathered}$ | - 1.07\% | + 1.79\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 1,284.2 \end{gathered}$ | $\begin{gathered} \$ \\ 890.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,012.9 \end{gathered}$ | + 40.17\% | + 26.78\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 430.4 \end{gathered}$ | $\begin{gathered} \$ \\ 365.5 \end{gathered}$ | $\begin{gathered} \$ \\ 388.4 \end{gathered}$ | + 7.01\% | + 10.82\% |
|  | $\begin{gathered} \$ \\ 2,964.2 \end{gathered}$ | $\begin{gathered} \$ \\ 2,690.7 \end{gathered}$ | $\begin{gathered} \$ \\ 2,614.9 \end{gathered}$ | + 1.37\% | + 13.36\% |

TABLE 10: Prince Edward Island's Retail Growth: Unadjusted Sales


TABLE 11: Quebec's Retail Growth: Unadjusted Sales


TABLE 12: Saskatchewan's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Saskatchewan Unadjusted Sales | July 2021 | Trend | July 2020 | MoM June 2021 July 2021 | YoY July 2020 July 2021 |
| 2 Total Retail Sales | $\begin{gathered} \$ \\ 1,892.2 \end{gathered}$ | $\begin{gathered} \$ \\ 1,965.9 \end{gathered}$ | $\begin{gathered} \$ \\ 1,827.1 \end{gathered}$ | -4.04\% | + 3.56\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 1,177.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,221.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,114.3 \end{gathered}$ | -5.66\% | + 5.69\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 47.7 \end{gathered}$ | $\begin{gathered} \$ \\ 50.3 \end{gathered}$ | $\begin{gathered} \$ \\ 45.0 \end{gathered}$ | -3.58\% | + 5.98\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 38.6 \end{gathered}$ | $\begin{gathered} \$ \\ 41.6 \end{gathered}$ | $\begin{gathered} \$ \\ 33.3 \end{gathered}$ | - 14.25\% | + 15.73\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 23.8 \end{gathered}$ | $\begin{gathered} \$ \\ 25.0 \end{gathered}$ | $\begin{gathered} \$ \\ 28.4 \end{gathered}$ | - $4.48 \%$ | - 16.26\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 145.7 \end{gathered}$ | $\begin{gathered} \$ \\ 168.5 \end{gathered}$ | $\begin{gathered} \$ \\ 138.8 \end{gathered}$ | - 19.61\% | + 4.97\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 388.2 \end{gathered}$ | $\begin{gathered} \$ \\ 379.8 \end{gathered}$ | $\begin{gathered} \$ \\ 381.2 \end{gathered}$ | + 1.36\% | + 1.82\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 115.1 \end{gathered}$ | $\begin{gathered} \$ \\ 118.4 \end{gathered}$ | $\begin{gathered} \$ \\ 117.1 \end{gathered}$ | -4.96\% | - 1.72\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 53.9 \end{gathered}$ | $\begin{gathered} \$ \\ 51.8 \end{gathered}$ | $\begin{gathered} \$ \\ 46.9 \end{gathered}$ | - 5.01\% | + 14.98\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 31.7 \end{gathered}$ | NA | $\begin{gathered} \$ \\ 33.2 \end{gathered}$ | -8.70\% | -4.56\% |
| General Merchandise | $\begin{gathered} \$ \\ 335.0 \end{gathered}$ | $\begin{gathered} \$ \\ 359.4 \end{gathered}$ | $\begin{gathered} \$ \\ 298.9 \end{gathered}$ | - 6.62\% | + 12.07\% |

For additional information, contact:
Kate Skipton
Senior Policy Analyst
Tel: 4164673744 | 1.888.373.8245 Ext. 225
Email: kskipton@retailcouncil.orginformation that addresses the interests of retailers inCanada, please visit our website, retailcouncil.org.

## And remember.

if your company is a member of RCC, then SO ARE YOU!
To find out more, contact
membership@retailcouncil.org or 1888 373-8245


## MAIN OFFICE

1881 Yonge Street, Suite 800
Toronto, Ontario M4S 3C4
Toll Free: (888) 373-8245

## PACIFIC OFFICE

410-890 West Pender Street
Vancouver, British Columbia V6C 1J9
Toll Free: (800) 663-5135

## QUÉBEC OFFICE

550 Sherbrooke Street West
Suite 1680 - West Tower
Montréal, Québec H3A 1B9
Toll Free: (877) 229-0922

## PRAIRIES OFFICE

201 Portage Avenue, 18th Floor
Winnipeg, Manitoba R3B 3K6
Toll Free: (888) 254-1654

## OTTAWA OFFICE

222 Queen Street, Suite 1404
Ottawa, Ontario K1P 5V9
Toll Free : (844) 656-7900

## ATLANTIC OFFICE

201-5121 Sackville Street
Halifax, Nova Scotia B3J 1K1
Toll Free: (855) 422-4144

