

Retail by the Numbers Retail statistics for July 2021

From Statistics Canada's September 2021 retail trade release





- Retail Trend Numbers: Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- Core-Retail Sales: This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.

1 | NATIONAL HIGHLIGHTS

Retail Sales Numbers

July retail sales were flat to slightly down compared to June: core retail was down -1.31% and total sales by -0.60% month over month. Year over year, however, both core and total retail sales were up, by 3.06% and 5.34%. July 2021 also saw, compared to July 2020, clothing and accessories store sales up 15.81%, sporting goods down -5.99% and food and beverage store sales down -3.54%. Amid widespread vaccination, consumer spending appeared to go toward new clothes to enjoy the reopening hospitality and entertainment sectors and away from grocery stores and outdoor activities.

TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales

(updated monthly)

Year over year, core retail rose 3.06% in July 2021.

Actuals Percent Growth

	(in millions of \$CAD, ie. x 1,000,000)							
Category	,				MoM	YoY		
Canada - S	Seasonally Adjusted Sales	July 2021	Trend	July 2020	June 2021	July 2020		
					July 2021	July 2021		
Tot	tal Retail Sales	\$	\$	\$				
*******		55,798.3	55,644.7	52,969.1	- 0.60%	+ 5.34%		
-	re-Retail	\$	\$	\$				
(Tot	al Retail Sales excl. Total Auto & Gas	35,442.0	35,499.0	34,388.6	- 1.31%	+ 3.06%		
	to Parts	·						
	es, Parts & Accs.; Total Auto excl. Car	\$	\$	\$	0.020/	. 2 200/		
sales	•	963.9	962.5	943.1	- 0.02%	+ 2.20%		
6::5	rniture & Home	\$	\$	\$	0.600/	44.070/		
	rnishings	1,882.1	1,771.2	1,682.4	+ 2.63%	+ 11.87%		
Elec	ctronics & Appliances	\$	\$	\$				
		1,290.4	1,314.6	1,270.0	- 0.32%	+ 1.61%		
ophysical and the second	lding Mats. & Garden	\$	\$	\$				
Equ	•	3,623.3	3,967.4	3,517.0	- 7.31%	+ 3.02%		
	od & Beverage Stores	\$	Ś	\$				
(Gro	ocery, Alcohol and Convenience	11,360.0	11,709.5	11,777.5	- 3.44%	- 3.54%		
	alth & Personal Care	\$	\$	\$				
	uding Pharmacy)	4,263.8	4,261.2	4,126.4	- 0.37%	+ 3.33%		
Clo	thing & Accessories	\$	\$	\$				
	C	2,906.0	2,529.9	2,509.2	+ 7.59%	+ 15.81%		
Spc Spc	orting, hobby, book &	\$	\$	\$				
mu	•	1,072.1	1,120.1	1,140.3	- 12.40%	- 5.99%		
Ger	neral Merchandise	\$	\$	\$				
66		7,202.0	6,982.1	6,751.0	+ 1.75%	+ 6.68%		
Source: Sta	tistics Canada. Table 20-10-0008-01 Ret	tail trade sales by province	and territory (x 1,0	000)				

TABLE 2: Canada's Retail Growth: Unadjusted Sales

(in millions of \$CAD) MoM YoY Category **July 2021 Trend July 2020** June 2021 **July 2020 Canada - Unadjusted Sales** July 2021 July 2021 **Total Retail Sales** \$ \$ \$ 60,020.0 59,909.2 57,076.1 - 0.70% + 5.16% Core-Retail \$ (Total Retail Sales excl. Total Auto & Gas 38,066.5 37,381.0 36,385.8 + 0.87% + 4.62% Sales) **Auto Parts** \$ (Tires, Parts & Accs.; Total Auto excl. Car 968.4 1,016.6 960.4 - 5.91% + 0.83% sales) **Furniture & Home** \$ **Furnishings** 1.991.7 1.821.7 1.739.7 + 8.95% + 14.48% **Electronics & Appliances** 1,211.0 1,175.0 1,204.7 + 3.90% + 0.53% **Building Mats. & Garden** \$ \$ \$ Equip 4,385.4 4,909.1 4,252.6 - 12.99% + 3.12% Food & Beverage Stores \$ \$ (Grocery, Alcohol and Convenience 12,575.6 12,784.4 12,294.3 + 3.94% - 1.63% Stores) **Health & Personal Care** \$ \$ \$ (Including Pharmacy) 4,217.8 4,207.2 4,108.6 - 0.60% + 2.66% **Clothing & Accessories** 2,957.3 2,509.9 2,478.2 + 12.61% + 19.33% Sporting, hobby, book & \$ \$ music 1,177.0 1,103.3 1,107.6 + 0.04% + 6.26% **General Merchandise** \$ 7,613.0 7,433.2 7,013.7 - 0.02% + 8.54%

Actuals

Percent Growth

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

2 | PROVINCIAL NUMBERS

Alberta's Sales Numbers

(updated monthly)

TABLE 3: Alberta's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)			Percent Growth	
Alberta - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021	
Total Retail Sales	\$ 7,691.6	\$ 7,834.0	\$ 7,270.3	- 3.76%	+ 5.79%	
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 4,541.7	\$ 4,622.1	\$ 4,449.9	- 2.07%	+ 2.06%	
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 182.4	\$ 183.9	\$ 164.2	- 1.09%	+ 11.12%	
Furniture & Home Furnishings	\$ 218.8	\$ 211.8	\$ 211.2	+ 5.21%	+ 3.58%	
Electronics & Appliances	\$ 154.7	\$ 152.0	\$ 162.5	+ 3.32%	- 4.84%	
Building Mats. & Garden Equip	\$ 480.4	\$ 593.6	\$ 501.7	- 20.38%	- 4.24%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,435.8	\$ 1,401.3	\$ 1,474.1	+ 3.98%	- 2.60%	
Health & Personal Care (Including Pharmacy)	\$ 445.3	\$ 445.2	\$ 444.3	- 0.64%	+ 0.24%	
Clothing & Accessories	\$ 358.1	\$ 335.2	\$ 308.1	- 0.59%	+ 16.21%	
Sporting, hobby, book & music	\$ 136.2	\$ 133.0	\$ 145.6	- 3.98%	- 6.47%	
General Merchandise Source: Statistics Canada. Table 2	\$ 1,046.8 0-10-0008-01 Retail trade	\$ 1,093.2 sales by province and terri	\$ 977.8 tory (x 1,000)	- 4.43%	+ 7.06%	
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TABLE 4: British Columbia's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
British Columbia - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021
Total Retail Sales	\$ 8,680.7	\$ 8,672.9	\$ 8,007.4	+ 0.73%	+ 8.41%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 5,554.1	\$ 5,573.8	\$ 5,354.7	+ 0.50%	+ 3.72%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 168.1	\$ 178.5	\$ 165.8	- 7.05%	+ 1.39%
Furniture & Home Furnishings	\$ 266.5	\$ 259.3	\$ 257.0	+ 1.01%	+ 3.67%
Electronics & Appliances	\$ 201.9	\$ 203.9	\$ 200.1	+ 1.97%	+ 0.89%
Building Mats. & Garden Equip	\$ 675.8	\$ 755.5	\$ 621.1	- 8.34%	+ 8.80%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,997.3	\$ 1,931.9	\$ 2,029.7	+ 6.22%	- 1.60%
Health & Personal Care (Including Pharmacy)	\$ 506.2	\$ 522.8	\$ 509.4	- 5.17%	- 0.63%
Clothing & Accessories	\$ 453.3	\$ 444.1	\$ 399.8	- 5.17%	+ 13.37%
Sporting, hobby, book & music	\$ 181.7	\$ 187.8	\$ 176.9	- 2.25%	+ 2.70%
General Merchandise Source: Statistics Canada. Table 2	\$ 972.2 0-10-0008-01 Retail trade	\$ 977.5 sales by province and terri	\$ 927.2 tory (x 1,000)	+ 1.17%	+ 4.86%

TABLE 5: Manitoba's Retail Growth: Unadjusted Sales

Category		Actuals	Percent Growth						
		(in millions of \$CAD)		D.4 - D.4	V-V				
Manitoba - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021				
Total Retail Sales	\$ 2,153.7	\$ 2,166.9	\$ 2,077.5	- 2.16%	+ 3.67%				
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,334.8	\$ 1,343.6	\$ 1,302.8	- 1.59%	+ 2.46%				
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 43.8	\$ 46.7	\$ 50.6	- 9.43%	- 13.48%				
Furniture & Home Furnishings	\$ 69.7	\$ 63.9	\$ 65.2	+ 15.01%	+ 7.00%				
Electronics & Appliances	\$ 26.9	\$ 26.1	\$ 29.2	+ 6.78%	- 7.77%				
Building Mats. & Garden Equip	\$ 199.8	\$ 221.1	\$ 187.9	- 16.10%	+ 6.33%				
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 455.1	\$ 443.4	\$ 445.3	+ 2.00%	+ 2.20%				
Health & Personal Care (Including Pharmacy)	\$ 125.5	NA	NA	- 5.93%	NA				
Clothing & Accessories	\$ 68.6	\$ 61.1	\$ 67.1	+ 21.40%	+ 2.22%				
Sporting, hobby, book & music	\$ 35.5	\$ 33.1	\$ 34.1	+ 10.11%	+ 4.26%				
General Merchandise	\$ 288.2	\$ 295.3	\$ 273.7	- 1.45%	+ 5.30%				
Source: Statistics Canada. Table 20	0-10-0008-01 Retail trade	Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)							

TABLE 6: New Brunswick's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
New Brunswick - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021
Total Retail Sales	\$ 1,360.7	\$ 1,363.3	\$ 1,285.5	+ 1.34%	+ 5.84%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 785.1	\$ 782.5	\$ 778.6	+ 2.10%	+ 0.83%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 30.3	\$ 32.1	\$ 32.9	- 6.70%	- 8.07%
Furniture & Home Furnishings	\$ 31.0	\$ 29.9	\$ 26.5	+ 5.21%	+ 16.99%
Electronics & Appliances	\$ 10.4	\$ 10.8	\$ 12.0	- 2.63%	- 13.15%
Building Mats. & Garden Equip	\$ 101.0	\$ 118.2	\$ 101.8	- 17.78%	- 0.76%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 252.2	\$ 237.4	\$ 250.4	+ 11.83%	+ 0.71%
Health & Personal Care (Including Pharmacy)	\$ 96.1	\$ 97.8	\$ 95.6	- 1.62%	+ 0.48%
Clothing & Accessories	\$ 37.2	#VALUE!	\$ 37.1	- 3.48%	+ 0.18%
Sporting, hobby, book & music	\$ 19.7	\$ 19.4	\$ 20.0	- 3.93%	- 1.46%
General Merchandise Source: Statistics Canada. Table 20	\$ 202.1 0-10-0008-01 Retail trade :	\$ 196.7 sales by province and terri	\$ 196.6 tory (x 1,000)	+ 5.60%	+ 2.80%

TABLE 7: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

Newfoundland and Labrador - Unadjusted	July 2021	Trend		MoM	YoY
Sales			July 2020	June 2021 July 2021	July 2020 July 2021
Total Retail Sales	\$ 915.9	\$ 903.3	\$ 913.2	+ 0.75%	+ 0.29%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 535.5	\$ 524.1	\$ 525.7	+ 1.69%	+ 1.86%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 15.9	\$ 16.0	\$ 15.8	- 6.40%	+ 0.77%
Furniture & Home Furnishings	NA	NA	NA	NA	NA
Electronics & Appliances	\$ 5.1	\$ 5.4	\$ 6.4	- 4.28%	- 19.70%
Building Mats. & Garden Equip	NA	NA	NA	NA	NA
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 191.5	\$ 184.6	\$ 196.3	+ 4.88%	- 2.43%
Health & Personal Care (Including Pharmacy)	\$ 62.6	\$ 57.6	\$ 51.3	+ 13.84%	+ 22.03%
Clothing & Accessories	\$ 24.8	\$ 23.2	\$ 22.0	+ 2.20%	+ 12.55%
Sporting, hobby, book & music	\$ 9.1	\$ 8.3	\$ 9.6	+ 12.97%	- 5.22%
General Merchandise Source: Statistics Canada. Table 20-10-00	\$ 142.2 008-01 Retail trade s	\$ 140.8 ales by province and territ	\$ 131.1 ory (x 1,000)	+ 1.65%	+ 8.46%

TABLE 8: Nova Scotia's Retail Growth: Unadjusted Sales

Category Actuals Percent Growth (in millions of \$CAD) YoY Nova Scotia - Unadjusted MoM Sales **July 2020** June 2021 **July 2020 July 2021 Trend July 2021 July 2021** Ś \$ \$ **Total Retail Sales** 1,676.5 1,642.3 1,520.8 - 3.50% + 10.24% **Core-Retail** \$ \$ \$ (Total Retail Sales excl. 988.9 955.9 1,021.9 - 0.75% + 6.90% **Total Auto & Gas Sales) Auto Parts** \$ \$ \$ (Tires, Parts & Accs.; Total 29.6 29.5 31.4 + 0.32% - 5.69% Auto excl. Car sales) Furniture & Home \$ \$ \$ **Furnishings** 43.2 37.1 40.1 + 6.45% + 7.74% **Electronics &** \$ \$ \$ 17.0 15.8 14.7 **Appliances** - 1.63% + 15.70% **Building Mats. &** \$ \$ \$ **Garden Equip** 152.9 166.2 152.1 - 15.26% + 0.54% Food & Beverage \$ \$ \$ (Grocery, Alcohol and 362.9 344.1 349.0 + 6.94% + 3.96% Convenience Stores) **Health & Personal** \$ \$ \$ Care 112.0 110.5 96.2 + 1.35% + 16.40% (Including Pharmacy) \$ Clothing & \$ \$ 38.9 40.9 **Accessories** 48.1 - 4.92% + 17.45% \$ \$ Sporting, hobby, \$ book & music 22.2 24.2 25.3 - 10.15% + 4.81% General \$ \$ \$

203.4

195.3

- 1.80%

+ 6.54%

Merchandise

TABLE 9: Ontario's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
Ontario - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021
Total Retail Sales	\$ 21,922.2	\$ 21,239.9	\$ 20,943.5	+ 1.53%	+ 4.67%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 14,366.5	\$ 13,394.1	\$ 13,577.5	+ 4.64%	+ 5.81%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 274.1	\$ 286.3	\$ 294.1	- 7.94%	- 6.79%
Furniture & Home Furnishings	\$ 784.7	\$ 648.4	\$ 621.8	+ 18.98%	+ 26.19%
Electronics & Appliances	\$ 563.1	\$ 521.6	\$ 543.6	+ 11.11%	+ 3.59%
Building Mats. & Garden Equip	\$ 1,582.1	\$ 1,638.6	\$ 1,525.3	- 7.73%	+ 3.72%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 4,453.5	\$ 4,374.4	\$ 4,646.9	+ 3.77%	- 4.16%
Health & Personal Care (Including Pharmacy)	\$ 1,624.4	\$ 1,622.8	\$ 1,595.8	- 1.07%	+ 1.79%
Clothing & Accessories	\$ 1,284.2	\$ 890.5	\$ 1,012.9	+ 40.17%	+ 26.78%
Sporting, hobby, book & music	\$ 430.4	\$ 365.5	\$ 388.4	+ 7.01%	+ 10.82%
General Merchandise Source: Statistics Canada. Table 2	\$ 2,964.2 0-10-0008-01 Retail trade	\$ 2,690.7 sales by province and terri	\$ 2,614.9 tory (x 1.000)	+ 1.37%	+ 13.36%

TABLE 10: Prince Edward Island's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
PEI - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021
Total Retail Sales	\$ 274.3	\$ 272.7	\$ 249.0	- 0.01%	+ 10.15%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 169.9	\$ 166.2	\$ 151.8	+ 3.46%	+ 11.92%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 6.1	\$ 6.8	\$ 6.6	- 17.62%	- 7.32%
Furniture & Home Furnishings	\$ 6.8	\$ 6.5	\$ 6.6	+ 11.91%	+ 3.21%
Electronics & Appliances	\$ 2.7	\$ 2.6	\$ 2.6	+ 6.97%	+ 5.66%
Building Mats. & Garden Equip	\$ 34.9	\$ 37.6	\$ 31.0	- 9.32%	+ 12.62%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 59.9	\$ 54.6	\$ 56.0	+ 12.86%	+ 6.98%
Health & Personal Care (Including Pharmacy)	\$ 16.6	\$ 16.7	\$ 15.2	+ 0.09%	+ 9.58%
Clothing & Accessories	\$ 8.6	\$ 7.8	\$ 7.0	+ 9.43%	+ 22.03%
Sporting, hobby, book & music	NA	NA	NA	NA	NA
General Merchandise Source: Statistics Canada. Table 20	\$ 23.5 0-10-0008-01 Retail trade	\$ 23.6 sales by province and terri	\$ 21.9 tory (x 1,000)	- 3.44%	+ 7.02%

TABLE 11: Quebec's Retail Growth: Unadjusted Sales

Category			Percent Growth					
		(in millions of \$CAD)		D. G D. G	V-V			
Quebec - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021 July 2021	YoY July 2020 July 2021			
Total Retail Sales	\$ 13,234.8	\$ 13,633.7	\$ 12,767.3	- 2.62%	+ 3.66%			
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 8,414.3	\$ 8,601.2	\$ 8,015.4	- 2.01%	+ 4.98%			
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 165.7	\$ 182.4	\$ 150.6	- 7.10%	+ 10.07%			
Furniture & Home Furnishings	\$ 511.3	\$ 501.8	\$ 459.8	+ 3.54%	+ 11.21%			
Electronics & Appliances	\$ 203.7	\$ 210.0	\$ 203.2	- 8.63%	+ 0.25%			
Building Mats. & Garden Equip	\$ 931.0	\$ 1,123.8	\$ 900.8	- 17.61%	+ 3.35%			
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 2,884.6	\$ 2,848.9	\$ 2,860.6	+ 2.16%	+ 0.84%			
Health & Personal Care (Including Pharmacy)	\$ 1,106.2	\$ 1,078.5	\$ 1,036.1	+ 2.70%	+ 6.76%			
Clothing & Accessories	\$ 618.4	\$ 617.3	\$ 534.1	- 2.64%	+ 15.78%			
Sporting, hobby, book & music	\$ 298.5	\$ 292.4	\$ 267.9	- 5.03%	+ 11.42%			
General Merchandise	\$ 1,405.2	\$ 1,427.4	\$ 1,352.4	+ 1.08%	+ 3.91%			
Source: Statistics Canada. Table 20	Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)							

TABLE 12: Saskatchewan's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth			
Saskatchewan - Unadjusted Sales	July 2021	Trend	July 2020	MoM June 2021	YoY July 2020		
Offaujusteu Sales	July 2021		July 2020	July 2021	July 2020 July 2021		
Total Retail Sales	\$ 1,892.2	\$ 1,965.9	\$ 1,827.1	- 4.04%	+ 3.56%		
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,177.7	\$ 1,221.0	\$ 1,114.3	- 5.66%	+ 5.69%		
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 47.7	\$ 50.3	\$ 45.0	- 3.58%	+ 5.98%		
Furniture & Home Furnishings	\$ 38.6	\$ 41.6	\$ 33.3	- 14.25%	+ 15.73%		
Electronics & Appliances	\$ 23.8	\$ 25.0	\$ 28.4	- 4.48%	- 16.26%		
Building Mats. & Garden Equip	\$ 145.7	\$ 168.5	\$ 138.8	- 19.61%	+ 4.97%		
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 388.2	\$ 379.8	\$ 381.2	+ 1.36%	+ 1.82%		
Health & Personal Care (Including Pharmacy)	\$ 115.1	\$ 118.4	\$ 117.1	- 4.96%	- 1.72%		
Clothing & Accessories	\$ 53.9	\$ 51.8	\$ 46.9	- 5.01%	+ 14.98%		
Sporting, hobby, book & music	\$ 31.7	NA	\$ 33.2	- 8.70%	- 4.56%		
General Merchandise	\$ 335.0	\$ 359.4	\$ 298.9	- 6.62%	+ 12.07%		
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)							

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