

Retail by the Numbers Retail statistics for May 2021

From Statistics Canada's July 2021 retail trade release





RetailCouncil.org

- Retail Trend Numbers: Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- Core-Retail Sales: This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.

1 | NATIONAL HIGHLIGHTS

Retail Sales Numbers

May 2021 saw retail sales decline by -2.1% nationally as third wave lockdowns continued to impact retailers across the country. However, year over year, core retail sales increased +11.57% in comparison to May 2020. That increase indicates a heartening degree of adaption and resilience in response to the pandemic, including switches to approaches such as curbside and online customer engagement and fulfillment. Harder-hit sectors like clothing and accessories saw even higher year-over-year sales increases, although most still saw sales decline in May 2021 compared to April 2021.

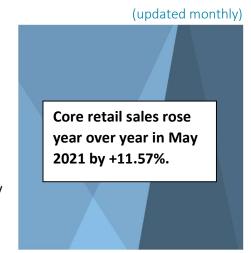


TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

		(in millio	Perce	ent Growth		
Cate Cana	gory da - Seasonally Adjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021
(P)	Total Retail Sales	\$ 53,781.8	\$ 55,161.1	\$ 43,180.0	- 2.12%	+ 24.55%
	Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 34,436.8	\$ 35,636.6	\$ 30,865.8	- 2.40%	+ 11.57%
0	Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 934.4	\$ 975.9	\$ 861.9	- 4.33%	+ 8.40%
	Furniture & Home Furnishings	\$ 1,480.2	\$ 1,624.9	\$ 956.2	- 8.72%	+ 54.80%
	Electronics & Appliances	\$ 1,378.5	\$ 1,407.6	\$ 1,171.8	+ 1.55%	+ 17.64%
70	Building Mats. & Garden Equip	\$ 4,120.2	\$ 4,511.0	\$ 3,462.8	- 11.32%	+ 18.99%
5	Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 12,219.5	\$ 12,163.8	\$ 11,891.8	+ 0.75%	+ 2.76%
	Health & Personal Care (Including Pharmacy)	\$ 4,218.8	\$ 4,275.3	\$ 3,730.3	- 0.01%	+ 13.10%
T	Clothing & Accessories	\$ 1,692.4	\$ 1,990.6	\$ 940.1	- 11.18%	+ 80.03%
	Sporting, hobby, book & music	\$ 955.6	\$ 1,032.7	\$ 746.2	- 0.52%	+ 28.06%
	General Merchandise	\$ 6,539.1	\$ 6,757.2	\$ 6,626.4	- 0.66%	- 1.32%

TABLE 2: Canada's Retail Growth: Unadjusted Sales

			Percent Growth						
			(in millions of \$CAD)					
Cate	gory				MoM	YoY			
Cana	da - Unadjusted Sales	May 2021	Trend	May 2020	Apr 2021	May 2020			
					May 2021	May 2021			
10	Total Retail Sales	\$	\$	\$					
		58,018.2	54,513.7	47,553.0	+ 5.44%	+ 22.01%			
	Core-Retail	\$	\$	\$					
	(Total Retail Sales excl. Total Auto & Gas	36,066.8	33,769.9	33,097.6	+ 7.59%	+ 8.97%			
50	Sales) Auto Parts	•	•	•	1 7.5570	1 8.5770			
{()	(Tires, Parts & Accs.; Total Auto excl. Car	\$	\$	\$					
	sales)	971.1	956.5	941.3	- 11.76%	+ 3.16%			
	Furniture & Home	\$	\$	\$					
	Furnishings	1,498.8	1,526.6	979.3	- 2.62%	+ 53.05%			
	Electronics & Appliances	\$	\$	\$					
		1,114.8	1,085.6	974.2	+ 1.24%	+ 14.43%			
	Building Mats. & Garden	\$	\$	\$					
70	Equip	5,364.5	4,510.0	4,538.2	+ 18.04%	+ 18.21%			
4.	Food & Beverage Stores	\$	\$	\$					
3	(Grocery, Alcohol and Convenience	ې 12,384.2	۶ 11,722.9	۶ 12,510.9	+ 6.22%	- 1.01%			
0	Stores) Health & Personal Care	\$	\$	\$	+ 0.22/0	- 1.01/6			
	(Including Pharmacy)	ې 4,132.2	۶ 4,138.8	۶ 3,720.0	+ 0.64%	+ 11.08%			
2	Clothing & Accessories	\$	\$	\$	+ 0.04/0	+ 11.00%			
	Clothing & Accessories	•	·	۶ 994.2	- 0.39%	. 60 00%			
	Sporting hobby hook ?	1,689.1 \$	1,704.2 \$	\$94.2	- 0.33/0	+ 69.90%			
	Sporting, hobby, book & music	ş 896.1	۶ 874.4	•	1 600/	1 20 769/			
		\$96.1		690.6	+ 1.69%	+ 29.76%			
	General Merchandise	•	\$	\$ 7 249 9	. 12 010/	2 470/			
Source	or Statistics Canada Table 20 10 0009 01 Po	7,069.6	6,442.8	7,248.8	+ 12.91%	- 2.47%			
Source	Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)								

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2 | PROVINCIAL NUMBERS

Alberta's Sales Numbers

(updated monthly)

TABLE 3: Alberta's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
Alberta - Unadjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021
Total Retail Sales	\$ 7,754.1	\$ 7,354.3	\$ 6,433.8	+ 3.61%	+ 20.52%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 4,770.4	\$ 4,341.6	\$ 4,237.4	+ 9.98%	+ 12.58%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 178.7	\$ 170.1	\$ 176.9	- 4.25%	+ 1.02%
Furniture & Home Furnishings	\$ 201.8	\$ 196.4	\$ 140.4	- 0.38%	+ 43.74%
Electronics & Appliances	\$ 147.5	\$ 144.5	\$ 126.3	0.00%	+ 16.82%
Building Mats. & Garden Equip	\$ 767.1	\$ 571.5	\$ 619.9	+ 39.63%	+ 23.75%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,420.3	\$ 1,344.6	\$ 1,472.5	+ 6.63%	- 3.54%
Health & Personal Care (Including Pharmacy)	\$ 443.4	\$ 447.8	\$ 407.1	- 2.98%	+ 8.91%
Clothing & Accessories	\$ 257.9	\$ 253.7	\$ 139.1	- 5.22%	+ 85.44%
Sporting, hobby, book & music	\$ 123.0	\$ 114.8	\$ 76.8	+ 4.95%	+ 60.15%
EXECUTE General	\$	\$	\$		

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

+ 12.39%

+ 7.41%

Merchandise

TABLE 4: British Columbia's Retail Growth: Unadjusted Sales

Unadjusted Sales May 2021 Trend May 2020 Apr 2021 Max 2021	Percent Growth	
S	YoY y 2020 y 2021	
Total Retail Sales excl. \$ \$ \$ \$ \$ \$ \$ \$ \$	4.41%	
S S S S S S S S S S	4.70%	
Furnishings 239.7 225.6 149.5 + 7.13% + 6 Electronics & \$ \$ \$ \$ \$ \$ \$ \$ <th>9.59%</th>	9.59%	
Appliances 216.0 201.2 182.1 + 6.89% + 1 Building Mats. & \$ \$ \$ Garden Equip 844.0 767.7 669.5 + 6.97% + 2	0.34%	
Garden Equip 844.0 767.7 669.5 + 6.97% + 2	8.63%	
- Food 9 Dayanage	6.07%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores) \$\$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$	1.87%	
Health & Personal Care \$ \$ \$ (Including Pharmacy) 529.2 524.4 498.6 + 2.30% + 6	6.14%	
	12.07%	
	7.53%	
General \$ \$ \$ \$ \$ \$ \$ \$ Merchandise 995.7 913.8 909.1 + 6.50% + 9.50 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	9.53%	

TABLE 5: Manitoba's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth		
Manitoba - Unadjusted		(In millions of \$CAD)		MoM	YoY	
Sales	May 2021	Trend	May 2020	Apr 2021 May 2021	May 2020 May 2021	
Total Retail Sales	\$ 2,118.4	\$ 1,997.2	\$ 1,794.8	+ 8.23%	+ 18.03%	
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,331.8	\$ 1,236.6	\$ 1,221.7	+ 9.69%	+ 9.01%	
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 54.4	\$ 46.8	\$ 47.9	+ 18.88%	+ 13.69%	
Furniture & Home Furnishings	\$ 53.4	\$ 57.3	\$ 45.6	- 9.79%	+ 16.99%	
Electronics & Appliances	\$ 24.7	\$ 25.7	\$ 21.6	- 5.46%	+ 14.31%	
Building Mats. & Garden Equip	\$ 236.8	\$ 188.1	\$ 198.3	+ 30.31%	+ 19.43%	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 439.5	\$ 414.5	\$ 442.0	+ 9.80%	- 0.58%	
Health & Personal Care (Including Pharmacy)	\$ 132.1	NA	\$ 104.3	+ 13.18%	+ 26.65%	
Clothing & Accessories	\$ 47.0	\$ 54.9	\$ 30.5	- 21.51%	+ 54.17%	
Sporting, hobby, book & music	\$ 29.3	\$ 30.1	\$ 25.4	+ 3.70%	+ 15.65%	
General Merchandise	\$ 301.5	\$ 276.1	\$ 304.5	+ 9.86%	- 1.00%	
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)						

TABLE 6: New Brunswick's Retail Growth: Unadjusted Sales

Category		Actuals (in millions of \$CAD)		Percent Growth	
New Brunswick - Unadjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021
Total Retail Sales	\$ 1,358.6	\$ 1,250.4	\$ 1,134.2	+ 4.36%	+ 19.78%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 796.2	\$ 722.8	\$ 748.5	+ 9.18%	+ 6.37%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 30.5	\$ 30.7	\$ 34.1	- 21.58%	- 10.61%
Furniture & Home Furnishings	\$ 26.3	\$ 27.4	\$ 17.9	- 9.77%	+ 47.02%
Electronics & Appliances	\$ 10.2	\$ 11.4	\$ 9.8	- 5.96%	+ 4.57%
Building Mats. & Garden Equip	\$ 140.2	\$ 107.7	\$ 123.4	+ 29.95%	+ 13.64%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 236.0	\$ 223.2	\$ 243.6	+ 6.43%	- 3.12%
Health & Personal Care (Including Pharmacy)	\$ 100.4	\$ 99.2	\$ 93.4	+ 0.99%	+ 7.47%
Clothing & Accessories	\$ 34.7	NA	\$ 13.4	+ 5.59%	+ 158.03%
Sporting, hobby, book & music	\$ 16.8	\$ 16.8	\$ 10.2	- 8.07%	+ 64.75%
General Merchandise Source: Statistics Canada. Table 20	\$ 197.7 0-10-0008-01 Retail trade :	\$ 175.2 sales by province and terri	\$ 208.6 tory (x 1,000)	+ 12.15%	- 5.25%

TABLE 7: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

Category	Actuals			Percent Growth		
Newfoundland and		(in millions of \$CAD)		MoM	YoY	
Labrador - Unadjusted Sales	May 2021	Trend	May 2020	Apr 2021 May 2021	May 2020 May 2021	
Total Retail Sales	\$ 867.2	\$ 801.5	\$ 733.9	+ 2.48%	+ 18.17%	
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 507.3	\$ 464.4	\$ 466.8	+ 6.68%	+ 8.68%	
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 15.8	\$ 13.3	\$ 13.7	+ 6.58%	+ 14.75%	
Furniture & Home Furnishings	NA	NA	NA	NA	NA	
Electronics & Appliances	\$ 5.2	\$ 4.8	\$ 4.4	+ 3.67%	+ 19.14%	
Building Mats. & Garden Equip	NA	NA	NA	NA	NA	
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 179.7	\$ 171.5	\$ 192.2	+ 8.70%	- 6.51%	
Health & Personal Care (Including Pharmacy)	\$ 52.7	\$ 54.7	\$ 54.9	- 7.08%	- 4.03%	
Clothing & Accessories	\$ 18.9	\$ 16.1	\$ 2.2	- 13.51%	+ 750.86%	
Sporting, hobby, book & music	\$ 7.4	\$ 6.6	\$ 4.6	- 3.44%	+ 59.93%	
General Merchandise	\$ 139.5	\$ 124.8	\$ 131.9	+ 7.94%	+ 5.73%	
Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)						

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TABLE 8: Nova Scotia's Retail Growth: Unadjusted Sales

Category Actuals Percent Growth

		(in millions of \$CAD)		(in millions of \$CAD)							
Nova Scotia - Unadjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021						
Total Retail Sales	\$ 1,441.7	\$ 1,441.5	\$ 1,245.8	- 5.31%	+ 15.73%						
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 899.2	\$ 866.3	\$ 876.1	+ 1.93%	+ 2.63%						
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 26.1	\$ 26.2	\$ 26.8	- 26.25%	- 2.84%						
Furniture & Home Furnishings	\$ 22.9	\$ 30.9	\$ 18.1	- 34.04%	+ 26.14%						
Electronics & Appliances	\$ 11.8	\$ 13.2	\$ 8.7	- 18.82%	+ 35.39%						
Building Mats. & Garden Equip	\$ 169.7	\$ 143.6	\$ 130.9	+ 13.46%	+ 29.59%						
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 331.8	\$ 310.1	\$ 354.8	+ 11.04%	- 6.49%						
Health & Personal Care (Including Pharmacy)	\$ 105.4	\$ 108.3	\$ 99.5	- 1.52%	+ 5.90%						
Clothing & Accessories	\$ 11.1	\$ 23.0	\$ 8.9	- 64.67%	+ 24.68%						
Sporting, hobby, book & music	\$ 8.3	\$ 16.1	\$ 8.5	- 60.79%	- 2.15%						
General Merchandise	\$ 188.2	\$ 176.2	\$ 208.5	+ 4.82%	- 9.77%						

TABLE 9: Ontario's Retail Growth: Unadjusted Sales

Ontario - Unadjusted Sales May 2021 Trend May 2020 MoM Apr 2021 Total Retail Sales \$	YoY May 2020 May 2021 + 20.62%
19,628.6 18,693.7 16,273.2 + 6.59% Core-Retail	
(Total Retail Sales excl. Total Auto & Gas Sales) Auto Parts (Tires, Parts & Accs.; Total	+ 0 77%
(Tires, Parts & Accs.; Total	1 0.7770
Auto excl. Car sales) 251.0 258.3 247.2 - 16.47%	+ 1.53%
Furniture & Home \$ \$ \$ \$ \$ Furnishings 398.1 466.4 283.6 -15.74%	+ 40.37%
Electronics & \$ \$ \$ \$ \$ Appliances 471.0 477.5 459.6 -4.11%	+ 2.48%
Building Mats. & \$ \$ \$ \$ \$ Garden Equip 1,535.9 1,385.4 1,378.7 +7.55%	+ 11.41%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores) \$ \$ \$ \$ \$ \$ \$ + 7.10%	+ 0.31%
Health & Personal \$ \$ \$ \$ \$ \$ \$ (Including Pharmacy) 1,550.7 1,598.6 1,426.7 - 3.34%	+ 8.70%
Clothing & \$ \$ \$ \$ Accessories 315.4 430.1 311.5 -15.11%	+ 1.25%
Sporting, hobby, book & music \$ \$ \$ \$ 207.8 238.0 233.3 - 13.47%	- 10.91%
General \$ \$ \$ \$ \$ \$ Merchandise 2,163.1 2,117.1 2,639.6 + 12.29% Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)	- 18.05%

TABLE 10: Prince Edward Island's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)		Percent Growth		
PEI - Unadjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021
Total Retail Sales	\$ 260.4	\$ 246.9	\$ 208.3	+ 1.23%	+ 25.03%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 161.1	\$ 152.5	\$ 143.2	+ 5.13%	+ 12.55%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 6.6	\$ 6.4	\$ 6.5	- 12.60%	+ 2.49%
Furniture & Home Furnishings	\$ 5.8	\$ 6.2	\$ 3.8	- 13.10%	+ 51.15%
Electronics & Appliances	\$ 2.5	\$ 2.3	\$ 2.0	+ 6.47%	+ 27.84%
Building Mats. & Garden Equip	\$ 41.5	\$ 34.5	\$ 33.6	+ 19.97%	+ 23.59%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 51.1	\$ 48.3	\$ 51.7	+ 8.37%	- 1.20%
Health & Personal Care (Including Pharmacy)	\$ 16.7	\$ 16.4	\$ 15.2	+ 2.40%	+ 10.10%
Clothing & Accessories	\$ 6.3	\$ 5.8	\$ 2.3	- 3.57%	+ 174.12%
Sporting, hobby, book & music	NA	NA	NA	NA	NA
General Merchandise Source: Statistics Canada. Table 20	\$ 23.5 0-10-0008-01 Retail trade	\$ 21.0 sales by province and terri	\$ 25.2 tory (x 1.000)	+ 8.63%	- 6.89%
		, p	/ (-//		

TABLE 11: Quebec's Retail Growth: Unadjusted Sales

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

Category		Actuals	Percent Growth		
		(in millions of \$CAD)			1
Quebec - Unadjusted				MoM	YoY
Sales	May 2021	Trend	May 2020	Apr 2021	May 2020
				May 2021	May 2021
Total Retail Sales	\$	\$	\$		
-0-	13,764.1	12,545.7	10,968.7	+ 6.55%	+ 25.49%
Core-Retail	\$	\$	\$		
(Total Retail Sales excl.	•	•	· · · · · · · · · · · · · · · · · · ·	+ 11.92%	. 16 200/
Total Auto & Gas Sales)	8,867.9	7,961.7	7,624.9	+ 11.92%	+ 16.30%
Auto Parts (Tires, Parts & Accs.; Total	\$	\$	\$		
Auto excl. Car sales)	183.3	180.8	184.6	- 16.80%	- 0.71%
Furniture & Home	\$	\$	\$		
Furnishings	493.9	458.0	284.3	+ 10.22%	+ 73.73%
Electronics &	\$	\$	\$		
Appliances	195.3	175.5	134.2	+ 14.77%	+ 45.51%
Building Mats. &	\$	\$	\$		
Garden Equip	1,354.2	1,090.2	1,161.2	+ 25.10%	+ 16.63%
Food & Beverage					
Stores	\$	\$	\$		
(Grocery, Alcohol and Convenience Stores)	2,875.8	2,746.3	2,865.6	+ 4.00%	+ 0.36%
Health & Personal	2,073.0	2,7 10.3	2,003.0	1.0070	. 0.3070
Care	\$	\$	\$		
(Including Pharmacy)	1,073.6	1,043.8	908.9	+ 6.36%	+ 18.12%
Clothing &	\$	\$	\$		
Accessories	586.0	494.6	293.3	+ 21.08%	+ 99.78%
Sporting, hobby,	\$	\$	\$		
book & music	267.9	234.8	194.0	+ 22.62%	+ 38.09%
General	\$	\$	\$		
Merchandise	1,478.9	1,264.0	1,357.5	+ 17.50%	+ 8.95%

TABLE 12: Saskatchewan's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
Saskatchewan - Unadjusted Sales	May 2021	Trend	May 2020	MoM Apr 2021 May 2021	YoY May 2020 May 2021
Total Retail Sales	\$ 2,058.0	\$ 1,835.7	\$ 1,679.3	+ 13.88%	+ 22.55%
Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,265.5	\$ 1,114.7	\$ 1,120.8	+ 15.56%	+ 12.91%
Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 50.9	\$ 47.6	\$ 45.6	- 1.20%	+ 11.53%
Furniture & Home Furnishings	\$ 37.9	\$ 39.4	\$ 25.5	- 7.19%	+ 48.72%
Electronics & Appliances	\$ 28.6	\$ 27.7	\$ 24.1	- 2.35%	+ 18.49%
Building Mats. & Garden Equip	\$ 186.3	\$ 152.3	\$ 151.2	+ 21.43%	+ 23.15%
Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 372.9	\$ 345.7	\$ 383.0	+ 11.21%	- 2.65%
Health & Personal Care (Including Pharmacy)	\$ 120.7	\$ 115.3	\$ 104.9	+ 5.51%	+ 15.01%
Clothing & Accessories	\$ 41.7	\$ 39.0	\$ 18.6	+ 2.19%	+ 124.31%
Sporting, hobby, book & music	\$ 32.0	NA	\$ 14.8	+ 25.59%	+ 117.05%
General Merchandise Source: Statistics Canada. Table 20	\$ 403.6	\$ 327.3	\$ 364.0	+ 29.04%	+ 10.90%

For additional information, contact:

Kate Skipton

Senior Policy Analyst

Tel: 416 467 3744 | 1.888.373.8245 Ext. 225

Email: kskipton@retailcouncil.org





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201-5121 Sackville Street Halifax, Nova Scotia B3J 1K1 Toll Free: (855) 422-4144