# Retail by the Numbers 

## Retail statistics for May 2021

From Statistics Canada's July 2021 retail trade release

- Retail Trend Numbers: Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- Core-Retail Sales: This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.


## 1| NATIONAL HIGHLIGHTS

## Retail Sales Numbers

May 2021 saw retail sales decline by $-2.1 \%$ nationally as third wave lockdowns continued to impact retailers across the country. However, year over year, core retail sales increased +11.57\% in comparison to May 2020. That increase indicates a heartening degree of adaption and resilience in response to the pandemic, including switches to approaches such as curbside and online customer engagement and fulfillment. Harder-hit sectors like clothing and accessories saw even higher year-over-
(updated monthly)


TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales
Actuals
Percent Growth
(in millions of \$CAD, ie. x 1,000,000)

| (in millions of \$CAD, ie. x 1,000,000) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Category <br> Canada - Seasonally Adjusted Sales | May 2021 | Trend | May 2020 | MoM Apr 2021 May 2021 | YoY <br> May 2020 <br> May 2021 |
| T Total Retail Sales | $\begin{gathered} \$ \\ 53,781.8 \end{gathered}$ | $\begin{gathered} \$ \\ 55,161.1 \end{gathered}$ | $\begin{gathered} \$ \\ 43,180.0 \end{gathered}$ | - 2.12\% | + 24.55\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 34,436.8 \end{gathered}$ | $\begin{gathered} \$ \\ 35,636.6 \end{gathered}$ | $\begin{gathered} \$ \\ 30,865.8 \end{gathered}$ | - 2.40\% | + 11.57\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 934.4 \end{gathered}$ | $\begin{gathered} \$ \\ 975.9 \end{gathered}$ | $\begin{gathered} \$ \\ 861.9 \end{gathered}$ | - 4.33\% | +8.40\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 1,480.2 \end{gathered}$ | $\begin{gathered} \$ \\ 1,624.9 \end{gathered}$ | $\begin{gathered} \$ \\ 956.2 \end{gathered}$ | - 8.72\% | +54.80\% |
| $\bigcirc$ Electronics \& Appliances | $\begin{gathered} \$ \\ 1,378.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,407.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,171.8 \end{gathered}$ | + 1.55\% | + 17.64\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 4,120.2 \end{gathered}$ | $\begin{gathered} \$ \\ 4,511.0 \end{gathered}$ | $\begin{gathered} \$ \\ 3,462.8 \end{gathered}$ | -11.32\% | + 18.99\% |
| Food \& Beverage Stores (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 12,219.5 \end{gathered}$ | $\begin{gathered} \$ \\ 12,163.8 \end{gathered}$ | $\begin{gathered} \$ \\ 11,891.8 \end{gathered}$ | + 0.75\% | + 2.76\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 4,218.8 \end{gathered}$ | $\begin{gathered} \$ \\ 4,275.3 \end{gathered}$ | $\begin{gathered} \$ \\ 3,730.3 \end{gathered}$ | - 0.01\% | + 13.10\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 1,692.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,990.6 \end{gathered}$ | $\begin{gathered} \$ \\ 940.1 \end{gathered}$ | - 11.18\% | +80.03\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 955.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,032.7 \end{gathered}$ | $\begin{gathered} \$ \\ 746.2 \end{gathered}$ | - 0.52\% | +28.06\% |
| 隹为 General Merchandise | $\begin{gathered} \$ \\ 6,539.1 \end{gathered}$ | $\begin{gathered} \$ \\ 6,757.2 \end{gathered}$ | $\begin{gathered} \$ \\ 6,626.4 \end{gathered}$ | - 0.66\% | - 1.32\% |

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 2：Canada＇s Retail Growth：Unadjusted Sales

| Category <br> Canada－Unadjusted Sales | Actuals <br> （in millions of \＄CAD） |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 58,018.2 \end{gathered}$ | $\begin{gathered} \$ \\ 54,513.7 \end{gathered}$ | $\begin{gathered} \$ \\ 47,553.0 \end{gathered}$ | ＋5．44\％ | ＋22．01\％ |
| Core－Retail <br> （Total Retail Sales excl．Total Auto \＆Gas Sales） | $\begin{gathered} \$ \\ 36,066.8 \end{gathered}$ | $\begin{gathered} \$ \\ 33,769.9 \end{gathered}$ | $\begin{gathered} \$ \\ 33,097.6 \end{gathered}$ | ＋7．59\％ | ＋8．97\％ |
| 0 <br> Auto Parts <br> （Tires，Parts \＆Accs．；Total Auto excl．Car sales） | $\begin{gathered} \$ \\ 971.1 \end{gathered}$ | $\begin{gathered} \$ \\ 956.5 \end{gathered}$ | $\begin{gathered} \$ \\ 941.3 \end{gathered}$ | －11．76\％ | ＋3．16\％ |
| Furniture \＆Home Furnishings | $\begin{gathered} \$ \\ 1,498.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,526.6 \end{gathered}$ | $\begin{gathered} \$ \\ 979.3 \end{gathered}$ | －2．62\％ | ＋53．05\％ |
| －Electronics \＆Appliances | $\begin{gathered} \$ \\ 1,114.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,085.6 \end{gathered}$ | $\begin{gathered} \$ \\ 974.2 \end{gathered}$ | ＋1．24\％ | ＋14．43\％ |
| Building Mats．\＆Garden Equip | $\begin{gathered} \$ \\ 5,364.5 \end{gathered}$ | $\begin{gathered} \$ \\ 4,510.0 \end{gathered}$ | $\begin{gathered} \$ \\ 4,538.2 \end{gathered}$ | ＋18．04\％ | ＋18．21\％ |
| Food \＆Beverage Stores （Grocery，Alcohol and Convenience Stores） | $\begin{gathered} \$ \\ 12,384.2 \end{gathered}$ | $\begin{gathered} \$ \\ 11,722.9 \end{gathered}$ | $\begin{gathered} \$ \\ 12,510.9 \end{gathered}$ | ＋6．22\％ | －1．01\％ |
| Health \＆Personal Care （Including Pharmacy） | $\begin{gathered} \$ \\ 4,132.2 \end{gathered}$ | $\begin{gathered} \$ \\ 4,138.8 \end{gathered}$ | $\begin{gathered} \$ \\ 3,720.0 \end{gathered}$ | ＋0．64\％ | ＋11．08\％ |
| Clothing \＆Accessories | $\begin{gathered} \$ \\ 1,689.1 \end{gathered}$ | $\begin{gathered} \$ \\ 1,704.2 \end{gathered}$ | $\begin{gathered} \$ \\ 994.2 \end{gathered}$ | －0．39\％ | ＋69．90\％ |
| Sporting，hobby，book \＆ music | $\begin{gathered} \$ \\ 896.1 \end{gathered}$ | $\begin{gathered} \$ \\ 874.4 \end{gathered}$ | $\begin{gathered} \$ \\ 690.6 \end{gathered}$ | ＋1．69\％ | ＋29．76\％ |
| 䉼 General Merchandise | $\begin{gathered} \$ \\ 7,069.6 \end{gathered}$ | $\begin{gathered} \$ \\ 6,442.8 \end{gathered}$ | $\begin{gathered} \$ \\ 7,248.8 \end{gathered}$ | ＋12．91\％ | － $2.47 \%$ |

Source：Statistics Canada．Table 20－10－0008－01 Retail trade sales by province and territory（x 1，000）

## 2 |PROVINCIAL NUMBERS

TABLE 3: Alberta's Retail Growth: Unadjusted Sales
Category
Actuals
Percent Growth
(in millions of \$CAD)

| Alberta - Unadjusted Sales | (in millions of \$CAD) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY <br> May 2020 <br> May 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 7,754.1 \end{gathered}$ | $\begin{gathered} \$ \\ 7,354.3 \end{gathered}$ | $\begin{gathered} \$ \\ 6,433.8 \end{gathered}$ | + 3.61\% | + 20.52\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 4,770.4 \end{gathered}$ | $\begin{gathered} \$ \\ 4,341.6 \end{gathered}$ | $\begin{gathered} \$ \\ 4,237.4 \end{gathered}$ | + 9.98\% | + 12.58\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 178.7 \end{gathered}$ | $\begin{gathered} \$ \\ 170.1 \end{gathered}$ | $\begin{gathered} \$ \\ 176.9 \end{gathered}$ | - 4.25\% | + 1.02\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 201.8 \end{gathered}$ | $\begin{gathered} \$ \\ 196.4 \end{gathered}$ | $\begin{gathered} \$ \\ 140.4 \end{gathered}$ | -0.38\% | + 43.74\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 147.5 \end{gathered}$ | $\begin{gathered} \$ \\ 144.5 \end{gathered}$ | $\begin{gathered} \$ \\ 126.3 \end{gathered}$ | 0.00\% | + 16.82\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 767.1 \end{gathered}$ | $\begin{gathered} \$ \\ 571.5 \end{gathered}$ | $\begin{gathered} \$ \\ 619.9 \end{gathered}$ | + 39.63\% | + 23.75\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 1,420.3 \end{gathered}$ | $\begin{gathered} \$ \\ 1,344.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,472.5 \end{gathered}$ | +6.63\% | - 3.54\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 443.4 \end{gathered}$ | $\begin{gathered} \$ \\ 447.8 \end{gathered}$ | $\begin{gathered} \$ \\ 407.1 \end{gathered}$ | - 2.98\% | +8.91\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 257.9 \end{gathered}$ | $\begin{gathered} \$ \\ 253.7 \end{gathered}$ | $\begin{gathered} \$ \\ 139.1 \end{gathered}$ | - 5.22\% | +85.44\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 123.0 \end{gathered}$ | $\begin{gathered} \$ \\ 114.8 \end{gathered}$ | $\begin{gathered} \$ \\ 76.8 \end{gathered}$ | + 4.95\% | + 60.15\% |
| General Merchandise | $\begin{gathered} \$ \\ 1,153.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,025.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,074.0 \end{gathered}$ | + 12.39\% | + 7.41\% |

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 4: British Columbia's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| British Columbia - <br> Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| 2. Total Retail Sales | $\begin{gathered} \$ \\ 8,559.8 \end{gathered}$ | $\begin{gathered} \$ \\ 8,145.1 \end{gathered}$ | $\begin{gathered} \$ \\ 6,880.5 \end{gathered}$ | + 2.96\% | + $24.41 \%$ |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 5,575.9 \end{gathered}$ | $\begin{gathered} \$ \\ 5,260.6 \end{gathered}$ | $\begin{gathered} \$ \\ 4,861.2 \end{gathered}$ | + 4.81\% | + 14.70\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 169.9 \end{gathered}$ | $\begin{gathered} \$ \\ 172.6 \end{gathered}$ | $\begin{gathered} \$ \\ 155.1 \end{gathered}$ | - 13.23\% | + 9.59\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 239.7 \end{gathered}$ | $\begin{gathered} \$ \\ 225.6 \end{gathered}$ | $\begin{gathered} \$ \\ 149.5 \end{gathered}$ | + 7.13\% | + 60.34\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 216.0 \end{gathered}$ | $\begin{gathered} \$ \\ 201.2 \end{gathered}$ | $\begin{gathered} \$ \\ 182.1 \end{gathered}$ | + 6.89\% | + 18.63\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 844.0 \end{gathered}$ | $\begin{gathered} \$ \\ 767.7 \end{gathered}$ | $\begin{gathered} \$ \\ 669.5 \end{gathered}$ | + 6.97\% | + 26.07\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 1,911.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,823.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,948.3 \end{gathered}$ | + 4.76\% | -1.87\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 529.2 \end{gathered}$ | $\begin{gathered} \$ \\ 524.4 \end{gathered}$ | $\begin{gathered} \$ \\ 498.6 \end{gathered}$ | + 2.30\% | +6.14\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 368.2 \end{gathered}$ | $\begin{gathered} \$ \\ 354.7 \end{gathered}$ | $\begin{gathered} \$ \\ 173.6 \end{gathered}$ | - 1.27\% | + 112.07\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 195.0 \end{gathered}$ | $\begin{gathered} \$ \\ 181.3 \end{gathered}$ | $\begin{gathered} \$ \\ 116.4 \end{gathered}$ | + 0.01\% | +67.53\% |
| General <br> Merchandise | $\begin{gathered} \$ \\ 995.7 \end{gathered}$ | $\begin{gathered} \$ \\ 913.8 \end{gathered}$ | $\begin{gathered} \$ \\ 909.1 \end{gathered}$ | + 6.50\% | + 9.53\% |

TABLE 5: Manitoba's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Manitoba - Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| Total Retail Sales | $\begin{gathered} \$ \\ 2,118.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,997.2 \end{gathered}$ | $\begin{gathered} \$ \\ 1,794.8 \end{gathered}$ | + 8.23\% | + 18.03\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 1,331.8 \end{gathered}$ | $\begin{gathered} \$ \\ 1,236.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,221.7 \end{gathered}$ | + 9.69\% | + 9.01\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 54.4 \end{gathered}$ | $\begin{gathered} \$ \\ 46.8 \end{gathered}$ | $\begin{gathered} \$ \\ 47.9 \end{gathered}$ | + 18.88\% | + 13.69\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 53.4 \end{gathered}$ | $\begin{gathered} \$ \\ 57.3 \end{gathered}$ | $\begin{gathered} \$ \\ 45.6 \end{gathered}$ | - 9.79\% | + 16.99\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 24.7 \end{gathered}$ | $\begin{gathered} \$ \\ 25.7 \end{gathered}$ | $\begin{gathered} \$ \\ 21.6 \end{gathered}$ | -5.46\% | + 14.31\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 236.8 \end{gathered}$ | $\begin{gathered} \$ \\ 188.1 \end{gathered}$ | $\begin{gathered} \$ \\ 198.3 \end{gathered}$ | + 30.31\% | + 19.43\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 439.5 \end{gathered}$ | $\begin{gathered} \$ \\ 414.5 \end{gathered}$ | $\begin{gathered} \$ \\ 442.0 \end{gathered}$ | + 9.80\% | - 0.58\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 132.1 \end{gathered}$ | NA | $\begin{gathered} \$ \\ 104.3 \end{gathered}$ | + 13.18\% | + 26.65\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 47.0 \end{gathered}$ | $\begin{gathered} \$ \\ 54.9 \end{gathered}$ | $\begin{gathered} \$ \\ 30.5 \end{gathered}$ | - 21.51\% | + 54.17\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 29.3 \end{gathered}$ | $\begin{gathered} \$ \\ 30.1 \end{gathered}$ | $\begin{gathered} \$ \\ 25.4 \end{gathered}$ | + 3.70\% | + 15.65\% |
| General | $\begin{gathered} \$ \\ 301.5 \end{gathered}$ | $\begin{gathered} \$ \\ 276.1 \end{gathered}$ | $\begin{gathered} \$ \\ 304.5 \end{gathered}$ | + 9.86\% | - 1.00\% |

TABLE 6：New Brunswick＇s Retail Growth：Unadjusted Sales
Category Actuals Percent Growth

| New Brunswick－ Unadjusted Sales | （in millions of \＄CAD） |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| T Total Retail Sales | $\begin{gathered} \$ \\ 1,358.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,250.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,134.2 \end{gathered}$ | ＋4．36\％ | ＋19．78\％ |
| Core－Retail <br> （Total Retail Sales excl． Total Auto \＆Gas Sales） | $\begin{gathered} \$ \\ 796.2 \end{gathered}$ | $\begin{gathered} \$ \\ 722.8 \end{gathered}$ | $\begin{gathered} \$ \\ 748.5 \end{gathered}$ | ＋9．18\％ | ＋6．37\％ |
| Auto Parts （Tires，Parts \＆Accs．；Total Auto excl．Car sales） | $\begin{gathered} \$ \\ 30.5 \end{gathered}$ | $\begin{gathered} \$ \\ 30.7 \end{gathered}$ | $\begin{gathered} \$ \\ 34.1 \end{gathered}$ | －21．58\％ | －10．61\％ |
| Furniture \＆Home Furnishings | $\begin{gathered} \$ \\ 26.3 \end{gathered}$ | $\begin{gathered} \$ \\ 27.4 \end{gathered}$ | $\begin{gathered} \$ \\ 17.9 \end{gathered}$ | －9．77\％ | ＋47．02\％ |
| Electronics \＆ Appliances | $\begin{gathered} \$ \\ 10.2 \end{gathered}$ | $\begin{gathered} \$ \\ 11.4 \end{gathered}$ | $\begin{gathered} \$ \\ 9.8 \end{gathered}$ | －5．96\％ | ＋4．57\％ |
| Building Mats．\＆ Garden Equip | $\begin{gathered} \$ \\ 140.2 \end{gathered}$ | $\begin{gathered} \$ \\ 107.7 \end{gathered}$ | $\begin{gathered} \$ \\ 123.4 \end{gathered}$ | ＋29．95\％ | ＋13．64\％ |
| Food \＆Beverage Stores <br> （Grocery，Alcohol and Convenience Stores） | $\begin{gathered} \$ \\ 236.0 \end{gathered}$ | $\begin{gathered} \$ \\ 223.2 \end{gathered}$ | $\begin{gathered} \$ \\ 243.6 \end{gathered}$ | ＋6．43\％ | －3．12\％ |
| Health \＆Personal Care （Including Pharmacy） | $\begin{gathered} \$ \\ 100.4 \end{gathered}$ | $\begin{gathered} \$ \\ 99.2 \end{gathered}$ | $\begin{gathered} \$ \\ 93.4 \end{gathered}$ | ＋0．99\％ | ＋7．47\％ |
| Clothing \＆ <br> Accessories | $\begin{gathered} \$ \\ 34.7 \end{gathered}$ | NA | $\begin{gathered} \$ \\ 13.4 \end{gathered}$ | ＋5．59\％ | ＋158．03\％ |
| Sporting，hobby， book \＆music | $\begin{gathered} \$ \\ 16.8 \end{gathered}$ | $\begin{gathered} \$ \\ 16.8 \end{gathered}$ | $\begin{gathered} \$ \\ 10.2 \end{gathered}$ | －8．07\％ | ＋64．75\％ |
| 周言 General | $\begin{gathered} \$ \\ 197.7 \end{gathered}$ | $\begin{gathered} \$ \\ 175.2 \end{gathered}$ | $\begin{gathered} \$ \\ 208.6 \end{gathered}$ | ＋12．15\％ | －5．25\％ |

Source：Statistics Canada．Table 20－10－0008－01 Retail trade sales by province and territory（x 1,000 ）

TABLE 7: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

| Newfoundland and Labrador - Unadjusted Sales | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY <br> May 2020 <br> May 2021 |
| 2. Total Retail Sales | $\begin{gathered} \$ \\ 867.2 \end{gathered}$ | $\begin{gathered} \$ \\ 801.5 \end{gathered}$ | $\begin{gathered} \$ \\ 733.9 \end{gathered}$ | + 2.48\% | + 18.17\% |
| Core-Retail (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 507.3 \end{gathered}$ | $\begin{gathered} \$ \\ 464.4 \end{gathered}$ | $\begin{gathered} \$ \\ 466.8 \end{gathered}$ | +6.68\% | + 8.68\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 15.8 \end{gathered}$ | $\begin{gathered} \$ \\ 13.3 \end{gathered}$ | $\begin{gathered} \$ \\ 13.7 \end{gathered}$ | +6.58\% | + 14.75\% |
| Furniture \& Home Furnishings | NA | NA | NA | NA | NA |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 5.2 \end{gathered}$ | $\begin{gathered} \$ \\ 4.8 \end{gathered}$ | $\begin{gathered} \$ \\ 4.4 \end{gathered}$ | + 3.67\% | + 19.14\% |
| Building Mats. \& Garden Equip | NA | NA | NA | NA | NA |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 179.7 \end{gathered}$ | $\begin{gathered} \$ \\ 171.5 \end{gathered}$ | $\begin{gathered} \$ \\ 192.2 \end{gathered}$ | + 8.70\% | -6.51\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 52.7 \end{gathered}$ | $\begin{gathered} \$ \\ 54.7 \end{gathered}$ | $\begin{gathered} \$ \\ 54.9 \end{gathered}$ | - 7.08\% | -4.03\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 18.9 \end{gathered}$ | $\begin{gathered} \$ \\ 16.1 \end{gathered}$ | $\begin{gathered} \$ \\ 2.2 \end{gathered}$ | - 13.51\% | + 750.86\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 7.4 \end{gathered}$ | $\begin{gathered} \$ \\ 6.6 \end{gathered}$ | $\begin{gathered} \$ \\ 4.6 \end{gathered}$ | - 3.44\% | + 59.93\% |
| General <br> Merchandise | $\begin{gathered} \$ \\ 139.5 \end{gathered}$ | $\begin{gathered} \$ \\ 124.8 \end{gathered}$ | $\begin{gathered} \$ \\ 131.9 \end{gathered}$ | + 7.94\% | + 5.73\% |
| Source: Statistics Canada. Table | 8-01 Retail | ovince | 1,000) |  |  |

TABLE 8: Nova Scotia's Retail Growth: Unadjusted Sales

| Category <br> Nova Scotia - Unadjusted Sales | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | $\begin{gathered} \text { YoY } \\ \text { May } 2020 \\ \text { May } 2021 \end{gathered}$ |
| Total Retail Sales | $\begin{gathered} \$ \\ 1,441.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,441.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,245.8 \end{gathered}$ | - 5.31\% | + 15.73\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 899.2 \end{gathered}$ | $\begin{gathered} \$ \\ 866.3 \end{gathered}$ | $\begin{gathered} \$ \\ 876.1 \end{gathered}$ | + 1.93\% | + 2.63\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 26.1 \end{gathered}$ | $\begin{gathered} \$ \\ 26.2 \end{gathered}$ | $\begin{gathered} \$ \\ 26.8 \end{gathered}$ | - 26.25\% | - 2.84\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 22.9 \end{gathered}$ | $\begin{gathered} \$ \\ 30.9 \end{gathered}$ | $\begin{gathered} \$ \\ 18.1 \end{gathered}$ | - 34.04\% | + 26.14\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 11.8 \end{gathered}$ | $\begin{gathered} \$ \\ 13.2 \end{gathered}$ | $\begin{array}{r} \$ \\ 8.7 \end{array}$ | - 18.82\% | + 35.39\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 169.7 \end{gathered}$ | $\begin{gathered} \$ \\ 143.6 \end{gathered}$ | $\begin{gathered} \$ \\ 130.9 \end{gathered}$ | + 13.46\% | + 29.59\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 331.8 \end{gathered}$ | $\begin{gathered} \$ \\ 310.1 \end{gathered}$ | $\begin{gathered} \$ \\ 354.8 \end{gathered}$ | + 11.04\% | -6.49\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 105.4 \end{gathered}$ | $\begin{gathered} \$ \\ 108.3 \end{gathered}$ | $\begin{gathered} \$ \\ 99.5 \end{gathered}$ | - 1.52\% | + 5.90\% |
|  <br> Accessories | $\begin{gathered} \$ \\ 11.1 \end{gathered}$ | $\begin{gathered} \$ \\ 23.0 \end{gathered}$ | $\begin{gathered} \$ \\ 8.9 \end{gathered}$ | -64.67\% | + 24.68\% |
| Sporting, hobby, book \& music | $\begin{array}{r} \$ \\ 8.3 \end{array}$ | $\begin{gathered} \$ \\ 16.1 \end{gathered}$ | $\begin{array}{r} \$ \\ 8.5 \end{array}$ | -60.79\% | - 2.15\% |
|  | $\begin{gathered} \$ \\ 188.2 \end{gathered}$ | $\begin{gathered} \$ \\ 176.2 \end{gathered}$ | $\begin{gathered} \$ \\ 208.5 \end{gathered}$ | + 4.82\% | - 9.77\% |
| Source: Statistics Canada. Table 2 | 88-01 Retail | ovince | 1,000) |  |  |

TABLE 9: Ontario's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ontario - Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| 2.8 Total Retail Sales | $\begin{gathered} \$ \\ 19,628.6 \end{gathered}$ | $\begin{gathered} \$ \\ 18,693.7 \end{gathered}$ | $\begin{gathered} \$ \\ 16,273.2 \end{gathered}$ | + 6.59\% | + 20.62\% |
| Core-Retail (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 11,730.1 \end{gathered}$ | $\begin{gathered} \$ \\ 11,496.4 \end{gathered}$ | $\begin{gathered} \$ \\ 11,640.3 \end{gathered}$ | + 4.36\% | + 0.77\% |
| Auto Parts <br> (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 251.0 \end{gathered}$ | $\begin{gathered} \$ \\ 258.3 \end{gathered}$ | $\begin{gathered} \$ \\ 247.2 \end{gathered}$ | - 16.47\% | + 1.53\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 398.1 \end{gathered}$ | $\begin{gathered} \$ \\ 466.4 \end{gathered}$ | $\begin{gathered} \$ \\ 283.6 \end{gathered}$ | - 15.74\% | + 40.37\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 471.0 \end{gathered}$ | $\begin{gathered} \$ \\ 477.5 \end{gathered}$ | $\begin{gathered} \$ \\ 459.6 \end{gathered}$ | - 4.11\% | + 2.48\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 1,535.9 \end{gathered}$ | $\begin{gathered} \$ \\ 1,385.4 \end{gathered}$ | $\begin{gathered} \$ \\ 1,378.7 \end{gathered}$ | + 7.55\% | + 11.41\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 4,473.5 \end{gathered}$ | $\begin{gathered} \$ \\ 4,204.9 \end{gathered}$ | $\begin{gathered} \$ \\ 4,459.8 \end{gathered}$ | + 7.10\% | + 0.31\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 1,550.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,598.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,426.7 \end{gathered}$ | - 3.34\% | +8.70\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 315.4 \end{gathered}$ | $\begin{gathered} \$ \\ 430.1 \end{gathered}$ | $\begin{gathered} \$ \\ 311.5 \end{gathered}$ | - 15.11\% | + 1.25\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 207.8 \end{gathered}$ | $\begin{gathered} \$ \\ 238.0 \end{gathered}$ | $\begin{gathered} \$ \\ 233.3 \end{gathered}$ | - 13.47\% | - 10.91\% |
|  | $\begin{gathered} \$ \\ 2,163.1 \end{gathered}$ | $\begin{gathered} \$ \\ 2,117.1 \end{gathered}$ | $\begin{gathered} \$ \\ 2,639.6 \end{gathered}$ | + 12.29\% | - 18.05\% |

TABLE 10: Prince Edward Island's Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PEI - Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| 2. Total Retail Sales | $\begin{gathered} \$ \\ 260.4 \end{gathered}$ | $\begin{gathered} \$ \\ 246.9 \end{gathered}$ | $\begin{gathered} \$ \\ 208.3 \end{gathered}$ | + 1.23\% | + 25.03\% |
| Core-Retail (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 161.1 \end{gathered}$ | $\begin{gathered} \$ \\ 152.5 \end{gathered}$ | $\begin{gathered} \$ \\ 143.2 \end{gathered}$ | + 5.13\% | + 12.55\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 6.6 \end{gathered}$ | $\begin{gathered} \$ \\ 6.4 \end{gathered}$ | $\begin{array}{r} \$ \\ 6.5 \end{array}$ | - 12.60\% | + 2.49\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 5.8 \end{gathered}$ | $\begin{gathered} \$ \\ 6.2 \end{gathered}$ | $\begin{gathered} \$ \\ 3.8 \end{gathered}$ | - 13.10\% | + 51.15\% |
| Electronics \& Appliances | $\begin{aligned} & \$ \\ & 2.5 \end{aligned}$ | $\begin{gathered} \$ \\ 2.3 \end{gathered}$ | $\begin{gathered} \$ \\ 2.0 \end{gathered}$ | + 6.47\% | + 27.84\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 41.5 \end{gathered}$ | $\begin{gathered} \$ \\ 34.5 \end{gathered}$ | $\begin{gathered} \$ \\ 33.6 \end{gathered}$ | + 19.97\% | + 23.59\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 51.1 \end{gathered}$ | $\begin{gathered} \$ \\ 48.3 \end{gathered}$ | $\begin{gathered} \$ \\ 51.7 \end{gathered}$ | + 8.37\% | -1.20\% |
| Health \& Personal Care (Including Pharmacy) | $\begin{gathered} \$ \\ 16.7 \end{gathered}$ | $\begin{gathered} \$ \\ 16.4 \end{gathered}$ | $\begin{gathered} \$ \\ 15.2 \end{gathered}$ | + 2.40\% | + 10.10\% |
| Clothing \& Accessories | $\begin{array}{r} \$ \\ 6.3 \end{array}$ | $\begin{gathered} \$ \\ 5.8 \end{gathered}$ | $\begin{gathered} \$ \\ 2.3 \end{gathered}$ | - $3.57 \%$ | + 174.12\% |
| Sporting, hobby, book \& music | NA | NA | NA | NA | NA |
|  | $\begin{gathered} \$ \\ 23.5 \end{gathered}$ | $\begin{gathered} \$ \\ 21.0 \end{gathered}$ | $\begin{gathered} \$ \\ 25.2 \end{gathered}$ | + 8.63\% | -6.89\% |

TABLE 11: Quebec's Retail Growth: Unadjusted Sales

| Category | Actuals (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec - Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY <br> May 2020 <br> May 2021 |
| 2 Total Retail Sales | $\begin{gathered} \$ \\ 13,764.1 \end{gathered}$ | $\begin{gathered} \$ \\ 12,545.7 \end{gathered}$ | $\begin{gathered} \$ \\ 10,968.7 \end{gathered}$ | +6.55\% | + $25.49 \%$ |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 8,867.9 \end{gathered}$ | $\begin{gathered} \$ \\ 7,961.7 \end{gathered}$ | $\begin{gathered} \$ \\ 7,624.9 \end{gathered}$ | + 11.92\% | + 16.30\% |
| 10 Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 183.3 \end{gathered}$ | $\begin{gathered} \$ \\ 180.8 \end{gathered}$ | $\begin{gathered} \$ \\ 184.6 \end{gathered}$ | - 16.80\% | - 0.71\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 493.9 \end{gathered}$ | $\begin{gathered} \$ \\ 458.0 \end{gathered}$ | $\begin{gathered} \$ \\ 284.3 \end{gathered}$ | + 10.22\% | + 73.73\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 195.3 \end{gathered}$ | $\begin{gathered} \$ \\ 175.5 \end{gathered}$ | $\begin{gathered} \$ \\ 134.2 \end{gathered}$ | + 14.77\% | + 45.51\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 1,354.2 \end{gathered}$ | $\begin{gathered} \$ \\ 1,090.2 \end{gathered}$ | $\begin{gathered} \$ \\ 1,161.2 \end{gathered}$ | + 25.10\% | + 16.63\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 2,875.8 \end{gathered}$ | $\begin{gathered} \$ \\ 2,746.3 \end{gathered}$ | $\begin{gathered} \$ \\ 2,865.6 \end{gathered}$ | + 4.00\% | + 0.36\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 1,073.6 \end{gathered}$ | $\begin{gathered} \$ \\ 1,043.8 \end{gathered}$ | $\begin{gathered} \$ \\ 908.9 \end{gathered}$ | + 6.36\% | + 18.12\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 586.0 \end{gathered}$ | $\begin{gathered} \$ \\ 494.6 \end{gathered}$ | $\begin{gathered} \$ \\ 293.3 \end{gathered}$ | + 21.08\% | + 99.78\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 267.9 \end{gathered}$ | $\begin{gathered} \$ \\ 234.8 \end{gathered}$ | $\begin{gathered} \$ \\ 194.0 \end{gathered}$ | + 22.62\% | + 38.09\% |
| General <br> Merchandise | $\begin{gathered} \$ \\ 1,478.9 \end{gathered}$ | $\begin{gathered} \$ \\ 1,264.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,357.5 \end{gathered}$ | + 17.50\% | + 8.95\% |

TABLE 12: Saskatchewan’s Retail Growth: Unadjusted Sales

| Category | Actuals <br> (in millions of \$CAD) |  |  | Percent Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Saskatchewan - <br> Unadjusted Sales | May 2021 | Trend | May 2020 | MoM <br> Apr 2021 <br> May 2021 | YoY May 2020 May 2021 |
| 2 Total Retail Sales | $\begin{gathered} \$ \\ 2,058.0 \end{gathered}$ | $\begin{gathered} \$ \\ 1,835.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,679.3 \end{gathered}$ | + 13.88\% | + 22.55\% |
| Core-Retail <br> (Total Retail Sales excl. Total Auto \& Gas Sales) | $\begin{gathered} \$ \\ 1,265.5 \end{gathered}$ | $\begin{gathered} \$ \\ 1,114.7 \end{gathered}$ | $\begin{gathered} \$ \\ 1,120.8 \end{gathered}$ | + 15.56\% | + 12.91\% |
| Auto Parts (Tires, Parts \& Accs.; Total Auto excl. Car sales) | $\begin{gathered} \$ \\ 50.9 \end{gathered}$ | $\begin{gathered} \$ \\ 47.6 \end{gathered}$ | $\begin{gathered} \$ \\ 45.6 \end{gathered}$ | - 1.20\% | + 11.53\% |
| Furniture \& Home Furnishings | $\begin{gathered} \$ \\ 37.9 \end{gathered}$ | $\begin{gathered} \$ \\ 39.4 \end{gathered}$ | $\begin{gathered} \$ \\ 25.5 \end{gathered}$ | - 7.19\% | + 48.72\% |
| Electronics \& Appliances | $\begin{gathered} \$ \\ 28.6 \end{gathered}$ | $\begin{gathered} \$ \\ 27.7 \end{gathered}$ | $\begin{gathered} \$ \\ 24.1 \end{gathered}$ | - 2.35\% | + 18.49\% |
| Building Mats. \& Garden Equip | $\begin{gathered} \$ \\ 186.3 \end{gathered}$ | $\begin{gathered} \$ \\ 152.3 \end{gathered}$ | $\begin{gathered} \$ \\ 151.2 \end{gathered}$ | + 21.43\% | + 23.15\% |
| Food \& Beverage Stores <br> (Grocery, Alcohol and Convenience Stores) | $\begin{gathered} \$ \\ 372.9 \end{gathered}$ | $\begin{gathered} \$ \\ 345.7 \end{gathered}$ | $\begin{gathered} \$ \\ 383.0 \end{gathered}$ | + 11.21\% | - 2.65\% |
| Health \& Personal Care <br> (Including Pharmacy) | $\begin{gathered} \$ \\ 120.7 \end{gathered}$ | $\begin{gathered} \$ \\ 115.3 \end{gathered}$ | $\begin{gathered} \$ \\ 104.9 \end{gathered}$ | + 5.51\% | + 15.01\% |
| Clothing \& Accessories | $\begin{gathered} \$ \\ 41.7 \end{gathered}$ | $\begin{gathered} \$ \\ 39.0 \end{gathered}$ | $\begin{gathered} \$ \\ 18.6 \end{gathered}$ | + 2.19\% | + 124.31\% |
| Sporting, hobby, book \& music | $\begin{gathered} \$ \\ 32.0 \end{gathered}$ | NA | $\begin{gathered} \$ \\ 14.8 \end{gathered}$ | + $25.59 \%$ | + 117.05\% |
| General <br> Merchandise | $\begin{gathered} \$ \\ 403.6 \end{gathered}$ | $\begin{gathered} \$ \\ 327.3 \end{gathered}$ | $\begin{gathered} \$ \\ 364.0 \end{gathered}$ | + 29.04\% | + 10.90\% |

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